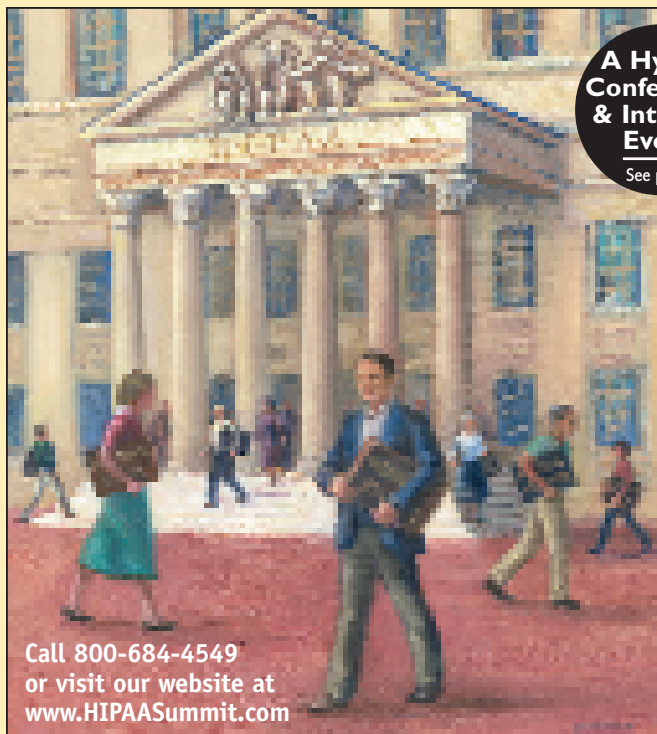


# THE SEVENTEENTH NATIONAL

# HIPAA Summit

*Healthcare  
Privacy and  
Security Training  
and Professional  
Certification*



Call 800-684-4549  
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September 15 – 18, 2009 • Washington, DC

Washington Marriott Wardman Park

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HARVARD REVIEW

*The HIPAA Summit offers the following HIPAA Academy online professional certification examinations:*

- Certified HIPAA Professional (CHP)
- Certified HIPAA Security Specialist (CHSS™)
- Certified HIPAA Administrator (CHA™)

*The HIPAA Summit also offers training and/or certification examinations for the following categories of professional certification:*

- Certified Professional in Electronic Health Records (CPEHR)
- Certified Professional in Health Information Technology (CPHIT)
- Certified Professional in Health Information Exchange (CPHIE)

## Keynote Speakers:

- **David Blumenthal, MD, MPH**, National Coordinator for Health Information Technology
- **Julie Boughn, MS, MBA**, Chief Information Officer (CIO) and Director, Office of Information Services, Centers for Medicare and Medicaid Services, Department of Health and Human Services
- **Jodi G. Daniel, JD, MPH**, Director, Office of Policy and Research, ONC
- **Sue McAndrew**, Deputy Director for Health Information Privacy, Office for Civil Rights (OCR)
- **Vish Sankaran**, Program Director, Federal Health Architecture, ONC
- **Karen Trudel**, Deputy Director, CMS Office of HIPAA Standards

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## “Washington, we have a problem!”

Our healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. Medical bills are the leading cause of bankruptcy and we spend twice as much per person to pay for a health care system that ranks last of all industrialized nations. Finally, Congress and the Administration are hard at work to reform the entire healthcare system, and they understand that it cannot be done without HIT; paper systems can never solve these problems!

Higher quality, lower cost healthcare can result only if we incorporate interoperable health information exchange and standardized, secure electronic communications of administrative and clinical transactions. HIPAA started the ball rolling in this direction 13 years ago by requiring standards for administrative transactions, code sets, identifiers, security, and privacy. This year, in addition to putting ONC into law and providing the funding and impetus to roll out EHR systems and incorporate clinical information exchanges, the HITECH Act (part of the American Recovery and Reinvestment Act of 2009) forces HIPAA covered entities to move to ICD-10 coding and an updated version of the transaction standards. It also ramped up the HIPAA requirements for privacy and security and charged the Secretary of HHS to undertake "... the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected ...". Impending healthcare reform legislation is likely to include requirements to push the industry even further in this direction. Just when we thought that HIPAA was almost over, it has been resuscitated!

These developments will affect most aspects of healthcare and everyone connected professionally with healthcare will want to understand these changes and what will be required. The HIPAA Summit will provide the most up-to-date information on the status and schedule for the regulations through presentations by the leading regulators from the Center for Medicare and Medicaid Services and the Office for Civil Rights. Private sector leaders will add practical advice from their experiences in implementations. The Summit will also include training sessions for HIPAA privacy and security professionals who wish to apply for certification.

### Learning Objectives

- Prepare attendees for professional HIPAA privacy and security certification examinations.
- Understand the basics of HIPAA and HITECH laws and regulations.
- Update your knowledge of HIPAA transactions, code sets and identifiers.
- Outline the next generation of privacy and security compliance strategies.
- Hear prominent multi-institutional and/or regional approaches to HIPAA compliance.
- Assess the applicability of HIPAA and HITECH to EHRs and HIE.

### Who Should Attend

Clinicians	Medical Directors
Hospitals and other Healthcare Providers	Physicians
Health Plans	Managed Care Professionals
Employers and Healthcare Purchasers	Medical Group Managers
State, Regional and Community-Based Health Information Organizations	Data Managers
Public Health	Ethics Officers
Pharma, Biotechnology and Devices	Health Insurance Executives
Healthcare IT Consultants, Suppliers and Vendors	Consultants
State and Federal Policy Makers	Government Agency Employees
Health Services Researchers	Health Administration Faculty
Academics	Risk Managers
Chief Executive Officers	Pharmacists
Chief Operating Officers	Quality Assurance Professionals
Chief Technology Officers	Registered Nurses
Chief Financial Officers	Long Term Care Professionals
Compliance Officers	Billing and Coding Professionals
Health Law Attorneys	Third Party Billing Professionals
	Software Developers
	System Vendors
	System Integrators

## The Time is Now for New, Efficient and Cost-Effective Alternatives to Traditional Learning Approaches!

MANY DIFFERENT FORCES—the nation's economic crisis, costly and difficult air travel, the mandate for cost efficiency in healthcare, the proliferation of greater Internet bandwidth, the emergence of the popularity of online video via You Tube, and the explosion of online training in the health sector—have come together to create both a dramatic need and an extraordinary opportunity for innovative approaches to sharing new ideas and best practices. This Summit offers not only traditional conference attendance, but also the opportunity to attend the event live and archived online.

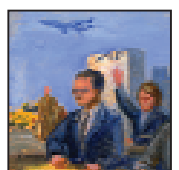
How can we be expected to reform the nation's health system if we can not reform the way we do our own business?

### Participation Options

#### Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



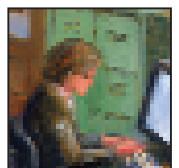
Onsite

#### Live and Archived Internet Attendance

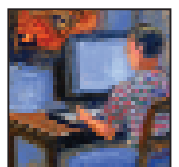
Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for the six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for next six months; accessible in office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office ...



... or home

## Tuesday, September 15, 2009

### PROFESSIONAL CERTIFICATION PRECONFERENCE SYMPOSIA

*(Participation Optional; Choose one)*

#### 7:00 am Registration Commences

#### 8:00 am Optional Preconference Symposia

### PROFESSIONAL CERTIFICATION PRECONFERENCE I: HIPAA ACADEMY (CHP, CHSS™ AND CHA™) PROFESSIONAL CERTIFICATION TRAINING

#### 8:00 am Introduction and Overview

Uday O. Ali Pabrai, CISSP, CHSS, *Chief Executive and Co founder, HIPAA Academy, Newport Beach, CA*

#### 8:15 am Introduction to HIPAA

Lorna L. Waggoner, *Director, HIPAA Academy, Waukeez, IA*

#### 10:00 am Break

#### 10:15 am Introduction to HIPAA Privacy

Lorna L. Waggoner, *Director, HIPAA Academy, Waukeez, IA*

#### Noon Lunch on Your Own

#### 1:00 pm Advanced HIPAA Privacy Topics

Paul T. Smith, Esq., *Partner and Co chair, HIT/HIPAA Practice, Davis Wright Tremaine LLP, San Francisco, CA*

#### 2:45 pm Break

#### 3:00 pm Introduction to HIPAA Security

Uday O. Ali Pabrai, CISSP, CHSS, *Chief Executive and Co founder, HIPAA Academy, Newport Beach, CA*

#### 4:45 pm Discussion

#### 5:00 pm Adjournment

For complete course descriptions and more information, see [www.HIPAAcertificationOnline.com](http://www.HIPAAcertificationOnline.com). The remaining courses for CHA, CHP and CHSS and certifications are available online at a discount for an additional conference registration fee (see page 6).

### PROFESSIONAL CERTIFICATION PRECONFERENCE II: HEALTH IT CERTIFICATION (CPEHR, CPHIT AND CPHIE) PROFESSIONAL CERTIFICATION TRAINING

#### 7:00 am Registration Commences

#### 8:00 am Introduction and Overview

Steven S. Lazarus, PhD, CPEHR, CPHIT, FHIMSS, *President, Boundary Information Group, Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co chair)*

#### 8:15 am Overview of Health Information Technology (HIT), Electronic Health Records (EHR), and Health Information Exchange (HIE)

William R. Braithwaite, MD, PhD, *"Doctor HIPAA", Chief Medical Officer, Anakam, Inc., Former Senior Advisor on Health Information Policy, DHHS, Washington, DC*

#### 10:00 am Break

#### 10:15 am Legal and Regulatory Aspects of HIT, EHR, and HIE

Paul T. Smith, Esq., *Partner and Co chair, HIT/HIPAA Practice, Davis Wright Tremaine LLP, San Francisco, CA*

#### Noon Lunch on Your Own

#### 1:00 pm HIT, HIE and EHR Migration Paths

Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CHPS, FHIMSS, *President, MargretVA Consulting, LLC; Adjunct Faculty in Health Informatic, College of St. Scholastica; Former Executive Director, Computer-based Patient Record Institute; Former Associate Executive Director, AHIMA, Schaumburg, IL*

#### 2:45 pm Break

#### 3:00 pm Change Management for HIT, HIE and EHR

Steven S. Lazarus, PhD, CPEHR, CPHIT, FHIMSS, *President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO*

#### 4:45 pm Discussion

#### 5:00 pm Adjournment

For complete course descriptions and more information, see [www.HealthITCertification.com](http://www.HealthITCertification.com). The remaining courses for CPEHR, CPHIT and CPHIE and certifications are available online at a discount for an additional conference registration fee (see page 6).

## Wednesday, September 16, 2009

#### 7:00 am Registration Commences

### SPECIAL HIPAA TRANSACTIONS AND CODE SETS IMPLEMENTATION PRECONFERENCE SYMPOSIUM

#### 8:00 am Welcome and Introductions

William R. Braithwaite, MD, PhD, *"Doctor HIPAA", Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Co chair)*

Steven S. Lazarus, PhD, CPEHR, CPHIT, FHIMSS, *President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co chair)*

#### 8:15 am Overview of Status of Transaction and Code Sets

William R. Braithwaite, MD, PhD, *"Doctor HIPAA", Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC*

#### 8:45 am Case Studies in Transaction and Code Sets Implementation and Compliance

Steven S. Lazarus, PhD, CPEHR, CPHIT, FHIMSS, *President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO*

#### 9:30 am Standard ID Cards: Growing Use by Health Plans and State Initiatives

Peter Barry, *Independent Consulting Health Care and Information Systems, Peter T Barry Company, Milwaukee, WI*

#### 10:00 am Break

#### 10:30 am The Business Case for the CAQH CORE Findings on Management Support, Work Flow, Identifying the Useful Metrics, etc.

Gwendolyn Lohse, *Deputy Director/Managing Director, Committee on Operating Rules for Information Exchange, Council for Affordable Quality Healthcare (CAQH), Washington, DC*

Maggie Fox, *Director, Director, Commercial Systems, I/S Claims & ITS Systems of BlueCross BlueShield of Tennessee, Chattanooga, TN*

#### 11:30 am Intermountain Case Study

James D. Whicker, *Director of EDI, Intermountain Health Care; Immediate Past Chair, WEDI, Salt Lake City, UT*

#### 12:00 pm Preconference Adjournment

### Hotel Information/Reservations

Special rates of \$209.00 single/double per night (plus tax) have been arranged. Please make reservations directly with the Washington Marriott Wardman Park, and mention "HIPAA" to receive the reduced rate. Reservations will be accepted until Tuesday, August 25, 2009. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

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Date=9/15/09&toDate=9/18/09

## Wednesday, September 16, 2009

### HIPAA SUMMIT DAY I: OPENING PLENARY SESSION — HIPAA PRIVACY

#### 1:00 pm Introduction

Alan S. Goldberg, JD, LLM, *Attorney and Counselor at Law; Past President and Fellow, American Health Lawyers Association, McLean, VA (Co chair)*

#### 1:15 pm Keynote Address: HIT Privacy and Security — The New Frontier

David Blumenthal, MD, MPH, *National Coordinator for Health Information Technology, Department of Health and Human Services, Former Director, Institute for Health Policy, Massachusetts General Hospital, Samuel O. Thier Professor of Medicine, Harvard Medical School, Washington, DC*

#### 2:00 pm The Role of Privacy, Security and Health Information Exchange on Health Reform

William R. Braithwaite, MD, PhD, *"Doctor HIPAA," Chief Medical Officer, Anakam, Inc., Former Senior Advisor on Health Information Policy, DHHS, Washington, DC*

#### 2:30 pm OCR Keynote

Sue McAndrew, *Deputy Director for Health Information Privacy, Office for Civil Rights (OCR), Department of Health and Human Services, Washington, DC*

#### 3:30 pm Practical Approaches to Privacy in Health Reform

Deven McGraw, Esq., *Director, Health Privacy Project, Center for*

*Democracy & Technology; Co chair, Confidentiality, Privacy and Security Workgroup, American Health Information Community, Washington, DC*

#### 4:00 pm State and Federal Laws Affecting Medical Confidentiality

Robert Ellis Smith, *Publisher, Privacy Journal; Author, Privacy: How to Protect What's Left of It and Ben Franklin's Web Site: Privacy and Curiosity from Plymouth Rock to the Internet, Providence, RI*

#### 4:30 pm Break

#### 4:45 pm Business Associates: the HITECH Changes You Need to Know

Rebecca Williams, Esq., *Partner and Co chair, HIT/HIPAA Practice, Davis Wright Tremaine LLP, Seattle, WA*

#### 5:15 pm Beyond the HIPAA Privacy Rule: Enhancing Privacy and Improving Health Through Research

Andrew F. Nelson, *Vice President, HealthPartners, Executive Director, HealthPartners Research Foundation, Minneapolis, MN*

#### 5:45 pm Those Actions that a Covered Entity (and a Business Associate) Should Take in Response to a Breach of ePHI

Frank Ruelas, *Director, Compliance and Risk Management, Maryvale Hospital, Principal, HIPAA Boot Camp, Casa Grande, AZ*

#### 6:15 pm HIT the Ground Running: Risk Management Strategies to Jump Start Your Breach Compliance Program

Peter Adler, Esq., *Partner, Pepper Hamilton LLP, Washington, DC*  
Sharon Klein, Esq., *Partner, Pepper Hamilton LLP, Orange County, CA*

#### 6:45 pm Adjournment

## Thursday, September 17, 2009

### HIPAA SUMMIT DAY II: MORNING PLENARY SESSION — HIPAA SECURITY

#### 7:00 am Registration Commences

#### 8:00 am Welcome and Introductions

John C. Parmigiani, *President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co chair)*

#### 8:30 am CMS Keynote

Julie Boughn, MS, MBA, *Chief Information Officer (CIO) and Director, Office of Information Services, Centers for Medicare and Medicaid Services, Department of Health and Human Services, Baltimore, MD*

#### 9:15 am Security in RHIOs and HIEs

J. David Kirby, *President, Kirby Information Management Consulting LLC; Adjunct Associate Professor, Division of Medical Informatics, Department of Community and Family Medicine, Duke University Medical Center; Former Director, Information Security Office, Duke University Health System, Durham, NC*

#### 9:45 am Dealing with the Use of Social Networking and Communications Vehicles in the Healthcare Environ- ment: Twitter, Facebook, MySpace, IM and P-2-P

Chris Apgar, CISSP, *President, Apgar & Associates, LLC; Chair, Oregon & SW Washington, Healthcare, Privacy and Security Forum; Former HIPAA Compliance and Security Officer, Providence Health Plan, Portland, OR*

#### 10:15 am Break

#### 10:45 am Security Concerns about Cloud Computing in Healthcare

Kate Borten, CISSP, CISM, *President, The Marblehead Group; Former Chief Information Security Officer, Beth Israel Deaconess Medical Center and CareGroup, Author, HIPAA Security Made Simple and Guide to HIPAA Security Risk Analysis, Marblehead, MA*

#### 11:15 am Before, During and After a Security Incident: How to Prepare and Respond

Andrew E. Blustein, Esq., *Partner and Co-Chair of firm's Health Information and Technology Group, Garfunkel Wild & Travis, PC, Great Neck, NY and Hackensack, NJ*

David A Mebane, Esq., *Senior Vice President for Legal Affairs, Saint Barnabas Health Care System, West Orange, NJ*

#### 11:45 am How HIPAA fits into the Broader Scheme of Privacy and Security Regulation in the United States

Uday O. Ali Pabrai, CISSP, CHSS, *Chief Executive and Co founder, HIPAA Academy, Newport Beach, CA*

#### 12:15 pm Networking Luncheon

### HIPAA SUMMIT DAY II: AFTERNOON PLENARY SESSION — ICD 10 AND HIPAA TRANS- ACTIONS AND CODE SETS

#### 1:15 pm Welcome and Introductions

Steven S. Lazarus, PhD, CPEHR, CPHIT, FHIMSS, *President, Boundary Information Group, Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co chair)*

**1:45 pm CMS Keynote**

Karen Trudel, *Deputy Director, Office of HIPAA Standards, Centers for Medicare and Medicaid Services, Department of Health and Human Services, Washington, DC*

**2:30 pm HIPAA ICD-10 and Transactions and Code Sets and the Pharmacy Industry**

Lynne Gilbertson, *Vice President, Standards Development, National Council for Prescription Drug Programs (NCPDP); Secretary, Designated Standards Maintenance Organization, Scottsdale, AZ*

**3:00 pm Implementation Timeline for ICD-10 and Transactions and Code Sets: What Needs to be Done and When**

Stanley Nachimson, *Principal, Nachimson Advisors, LLC; Director, WEDI-NCHICA Timeline Project; Author, Impact of ICD-10 on Providers; Former Senior Advisor for HIT, Centers for Medicare and Medicaid Services, Reisterstown, MD*

**3:30 pm Break**

**4:00 pm ICD-10: Unthought-of Benefits**

Steven J. Steindel, PhD, *Director of Data Standards and Vocabulary, National Center for Public Health Informatics, Centers for Disease Control and Prevention, Atlanta, GA*

**4:30 pm ICD-10 Implementation Strategies: A Huge Expense or a Catalyst for Competitive Advantage?**

Jeff Fusile, *Partner and Co-leader, ICD-10 Consulting Services, PricewaterhouseCoopers, Indianapolis, IN*

Mark Williams, *Partner and Co-leader, ICD-10 Consulting Services, PricewaterhouseCoopers, Indianapolis, IN*

**5:15 pm Adjournment and Networking Reception**

**Friday, September 18, 2009**

**HIPAA SUMMIT DAY III: MORNING PLENARY SESSION — HEALTH INFORMATION TECHNOLOGY AND HEALTHCARE PRIVACY AND SECURITY**

**7:00 am Registration Commences**

**8:00 am Welcome and Introductions**

William R. Braithwaite, MD, PhD, *“Doctor HIPAA,” Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Co chair)*

**8:15 am ONC Privacy and Security Policy**

Jodi G. Daniel, JD, MPH, *Director, Office of Policy and Research, Office of the National Coordinator for Health Information Technology, Department of Health and Human Services, Washington, DC*

**9:00 am A CONNECTed Healthcare System: The Federal Government’s Role in Promoting the Nationwide Health Information Network**

Vish Sankaran, *Program Director, Federal Health Architecture, Office of the National Coordinator for Health Information Technology, Department of Health and Human Services, Washington, DC*

**9:45 am How the Stimulus Act has Rewritten HIPAA Regarding Data Breach Notification and Enforcement, Patients’ Rights and Business Associates**

Gerry Hinkley, Esq., *Partner and Chair of HIT Practice Group, Davis Wright Tremaine, San Francisco, CA*

**10:15 am Break**

**10:45 am How Health Insurance Exchanges (HIEs) and Regional Health Information Organizations (RHIOs) Work and Why Privacy and Security are Important**

Janet Marchibroda, *Chief Healthcare Officer, IBM; Former Chief Executive Officer, eHealth Initiative, Washington, DC*

**11:30 am The Future of Healthcare Privacy and Security: Planning for What is Coming Next**

William R. Braithwaite, MD, PhD, *“Doctor HIPAA,” Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC*

**Noon Summit Adjournment**

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HIPAA Certification Online offers online training and exams for the following categories of HIPAA professional certification:

- The Certified HIPAA Professional (CHP) exam validates knowledge and skills in the core areas of HIPAA Administrative Simplification legislation, Transactions and Code Sets Requirements, Privacy Requirements and Security Requirements.
- The Certified HIPAA Security Specialist™ (CHSS) exam validates knowledge and skills in the core areas of HIPAA Administrative Safeguards, Physical Safeguards, Technical Safeguards and Security Technology Fundamentals.
- The Certified HIPAA Administrator™ (CHA) exam validates knowledge and skills in the core area of HIPAA Administrative Simplification with emphasis in the Privacy Rule requirements.

# HIPAA PROFESSIONAL CERTIFICATIONS OFFERED ONLINE

## CURRICULUM UPDATED TO HITECH ACT:

HIPAA Certification Online announces that its Training Curriculum has been updated to reflect the provisions of the American Recovery and Reinvestment Act of 2009 (HITECH Act) which was signed into law on February 17, 2009.

## Curriculum Revisions:

The revised course includes the following important changes to federal health information privacy and security laws implemented by the HITECH Act:

New federal security breach notification requirements for covered entities, business associates and personal health record providers

New privacy and security requirements for business associates

New restrictions on sale of electronic health information and use of health information for marketing and fundraising

New individual rights to restrict disclosure of health information to health plans and to obtain an accounting of disclosures of health information in electronic health records

Increased penalties for privacy and security violations

## ENDORSED BY AMERICAN HOSPITAL ASSOCIATION:

AHA Solutions, Inc., the endorsement facility of The American Hospital Association (AHA) has awarded the AHA endorsement to efirst.com, Inc.'s HIPAA Academy as a resource for training to help hospitals comply with the Health Insurance Portability and Accountability Act (HIPAA) security regulations.

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY FOR HIPAA SUMMIT

### REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via alternative media (Video iPod™, CD-ROM and Flash Drive), this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at start of next month so long as registration period has not lapsed and subject to same capacity cap.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute; please call the Conference Office at 1-800-684-4549 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to Health Care Conference Administrators LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$20 fee will be charged on any returned checks.

### PAYMENT OPTIONS

Registration may be made online or via mail, fax or scan.

You may register online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

Alternatively, you may use our printed registration form, enclose payment and return it to the Summit registrar at 3291 West Wilson Road, Pahrum, NV 89048, or fax the completed

form to 760-418-8084 or scan the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

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### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CONTINUING EDUCATION UNITS (CEUs)

The Summit does not offer CEUs; however, on-site attendees may request a Certificate of Attendance which they can present to their specific continuing education provider.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (30GB Video iPod™, CD-ROM and Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers.

If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one half of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery.

If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

### GENERAL TERMS AND CONDITIONS

The Summit program is subject to change. An executed registration form constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 1-800-684-4549, send e-mail to [registration@hcconferences.com](mailto:registration@hcconferences.com), or visit our website at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

# THE SEVENTEENTH NATIONAL HIPAA SUMMIT

## REGISTRATION FORM

**HOW TO REGISTER:** Fully complete the following (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

**ONLINE:** Secure online registration at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

**FAX:** 760-418-8084 (include credit card information with registration)

**MAIL:** Conference Office, 3291 West Wilson Road, Pahrump, NV 89048

### FOR REGISTRATION QUESTIONS:

**PHONE:** 800-684-4549 (Continental US, Alaska and Hawaii only)  
Monday-Friday, 9 AM - 5 PM PST

**E-MAIL:** [registration@hcconferences.com](mailto:registration@hcconferences.com)

(Registration is not available by phone or e-mail.)

## COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

DEPARTMENT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

FAX - Please include fax number if you wish to receive a confirmation letter. \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials Data-DVD.

### PRECONFERENCES:

#### 9/15 Professional Certifications

Preconference I - HIPAA Academy CHA/CHP/CHSS Basic Training \$ 595

#### 9/16 Morning HIPAA Summit Preconference

HIPAA Summit Preconference Session on Transactions and Codes Sets Implementation \$ 395

### CONFERENCE (Does not include Preconference):

Through Friday, July 10, 2009 \$995  
 Through Friday, August 7, 2009 \$1,295  
 After Friday, August 7, 2009 \$1,595

### PATIENT SAFETY CERTIFICATE PROGRAM

(Includes preconference readings and questions, post conference online examination and certificate. Requires preconference & conference registration.) \$ 395

### GROUP REGISTRATION DISCOUNT:

Three or more registrations submitted at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

#### Conference:

Through Friday, August 7, 2009 \$ 995  
 After Friday, August 7, 2009 \$1,195



### ONLINE — SUPPLEMENTAL HIPAA ACADEMY (CHP, CHSS™ AND CHA™) ONLINE TRAINING/EXAMINATIONS

(Online Supplemental Training is only available to those who register for Preconference I - HIPAA Academy Basic Training)

All Courses Package (101, 102, 103, 104, 105, 106, 107, 108) (regular online price \$645) \$345  
 CHA Certification Package (101, 102, 103 & CHA exam) (regular online price \$695) \$395  
 CHP Certification Package (101, 102, 103, 104, 105 & CHP exam) (regular online price \$895) \$595  
 CHSS Certification Package (105, 106, 107, 108 & CHSS exam) (regular online price \$795) \$345  
 CHP & CHSS Certifications Package (101, 102, 103, 104, 105, 106, 107, 108, CHP & CHSS exams) (regular online price \$1,595) \$995

Registration permits three month online access.

## ONLINE CONFERENCE ATTENDANCE

You must register separately for 9/15 full-day professional certification preconferences.

You may register for a single fee for the 9/16 morning Preconference Boot Camp and the HIPAA Summit.

Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

As an alternative to post-conference archived Internet access, online conference registrants may choose to access conference content in one of the following media: 8GB Video iPod™ Nano (for an additional \$150 charge) or Data-DVD (both of which include video of all sessions and all PowerPoint presentations) and Flash Drive (which includes audio of all sessions and all PowerPoint presentations).

### INDIVIDUAL REGISTRATION:

#### 9/15 Professional Certifications

Preconference I - HIPAA Academy CHA/CHP/CHSS Basic Training \$ 595

#### 9/16 Morning HIPAA Summit Preconference

HIPAA Summit Preconference Session on Transactions and Codes Sets Implementation \$ 395

#### HIPAA Summit Preconference and Conference (9/16 morning through 9/18)

Includes preconference and HIPAA Summit:

Through Friday, July 10, 2009 \$ 795  
 Through Friday, August 7, 2009 \$ 995  
 After Friday, August 7, 2009 \$1,195

### GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

All group registrants are enrolled in the preconference boot camp and HIPAA Summit.

Group registration offers the possibility of implementing a HIPAA online training program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees.

#### Conference Access:

5 or more \$595 each       20 or more \$395 each  
 10 or more \$495 each       40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY policy, page 6.

## PAYMENT

### TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at The HIPAA Summit, 3291 West Wilson Road, Pahrump, NV 89048, or fax your credit card payment to 760-418-8084. You may also register online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card:  American Express     Visa     Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to Health Care Conference Administrators LLC.

DISCOUNT CODE

\_\_\_\_\_

TOTAL \$ \_\_\_\_\_

ACCOUNT # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

NAME OF CARDHOLDER \_\_\_\_\_

SIGNATURE OF CARDHOLDER \_\_\_\_\_