The Twentieth National

HIPAA Summit

Healthcare Privacy and Security after HITECH and Health Reform

Onsite:
March 26 – 28, 2012
Washington, DC
Renaissance Washington, DC Downtown Hotel
Online: In your own office or home live via the Internet with 24/7 access for six months

Keynote Speakers:
- Denise M. Buenning, MsM, Director, Administrative Simplification Group, Office of E-Health Standards and Services, Centers for Medicare and Medicaid Services, US Department of Health and Human Services
- Michael D. Ebert, Partner, Advisory Services, KPMG, Engagement Partner, OCR HIPAA Audit Contract
- Sue McAndrew, Deputy Director for Health Information Privacy, Office for Civil Rights (OCR), US Department of Health and Human Services; HIPAA Summit Distinguished Service Award Winner
- Deven McGraw, Esq., Director, Health Privacy Project, Center for Democracy and Technology; Former Chief Operating Officer, National Partnership for Women and Families
- Joy Pritts, Esq., Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services
- Leon Rodriguez, Director, Office for Civil Rights (OCR), US Department of Health and Human Services; Former Chief of Staff and Deputy Assistant Attorney General, Civil Rights Division, US Department of Justice

Co Chairs:
- Alan S. Goldberg, JD, LLM, Attorney & Counselor at Law; Past President and Inaugural Fellow, American Health Lawyers Association; Adjunct Professor of Health Law, George Mason University School of Law & American University Washington College of Law
- Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, DHHS
- John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA
- William R. Braithwaite, MD, PhD, “Doctor HIPAA”, Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS
- Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI

The HIPAA Summit offers the following HIPAA Academy online professional certification examinations:
- Certified HIPAA Professional (CHP)
- Certified HIPAA Security Specialist (CHSS™)
- Certified HIPAA Administrator (CHA™)

The HIPAA Summit also offers training and/or certification examinations for the following categories of professional certification:
- Certified Professional in Electronic Health Records (CPEHR)
- Certified Professional in Health Information Technology (CPHIT)
- Certified Professional in Health Information Exchange (CPHIE)

www.HIPAAASummit.com
Our healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. Medical bills are the leading cause of bankruptcy. We spend twice as much per person to pay for a healthcare system whose results rank last of all industrialized nations. Recent health reform legislation seeks to change all of this. A key component of health reform is a push towards ubiquitous electronic health records (EHRs) supported by nationwide health information exchange. Paper systems can never solve these problems! Higher quality, lower cost healthcare can result only if we incorporate interoperable health information exchange and standardized, secure electronic communication of administrative and clinical transactions.

The Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) began the rebuilding process by requiring the adoption of government standards for administrative transactions, code sets, identifiers, security, and privacy. The Health Information Technology for Economic and Clinical Health (HITECH) Act, (part of the American Recovery and Reinvestment Act of 2009) made the Office of the National Coordinator for Health Information Technology a part of statutory law and provided financial incentives and support for a roll out of EHR systems and use of electronic clinical information exchanges. In addition, HIPAA requirements for privacy and security were enhanced, and the Secretary of the Department of Health and Human Services (HHS) was directed to undertake "the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected." HHS also promulgated regulations requiring the adoption of updated versions of the transaction standards and the use of ICD-10 coding.

Last year Congress enacted healthcare reform legislation in the form of the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010 (combined, now referred to as PPACA or ACA), which pushes the healthcare industry even further in the direction of expanded use of health information technology. HHS is producing many more regulations regarding privacy, security, electronic health records, and operating rules to add value to the administrative transaction and code set standards. Just when we thought that the HIPAA changes had settled in, HIPAA changes are off and running again! These developments will affect most aspects of healthcare and everyone connected professionally with healthcare must understand these changes and what will be required in order both to benefit from and to comply with the new legal requirements.

All of these developments create substantial HIPAA compliance challenges for HIPAA covered entities and their business associates and subcontractors. Hospitals, physician organizations and other covered entities still must implement, update and train their workforces regarding HIPAA and HITECH generally, and institution-specific policies and procedures. Complex requirements regarding data breaches now must be included in policies and procedures, and in training programs. New challenges relating to accounting for disclosures and anticipated privacy and security audits must be dealt with, even before final regulations provide guidance. Health plans will be at risk for new and significant financial penalties under ACA certification requirements.

The HIPAA Summit will provide the most up-to-date information on the status and schedule for publication of the new regulations. Comprehensive presentations by leading regulators from the Centers for Medicare & Medicaid Services, the Office for Civil Rights, and the Office of the National Coordinator for Health Information Technology, will provide unique insights. Private sector leaders will add practical advice from their many experiences in implementation. This HIPAA Summit will address privacy and security and data breach changes and challenges and the legal and policy issues implicated, as well as electronic health record adoption issues. It will also cover developments and requirements for transactions and code sets and operating rules about how they are being implemented. It will also include training sessions for HIPAA privacy and security professionals who intend to apply for certification.
Monday, March 26, 2012

PROFESSIONAL CERTIFICATION PRECONFERENCES

Participation optional; Choose only one; Separate registration required.

PROFESSIONAL CERTIFICATION PRECONFERENCE I: HIPAA ACADEMY (CHP, CHSS™ AND CHA™)
PROFESSIONAL CERTIFICATION TRAINING

8:00 am  Introduction and Overview
Uday O. Ali Pabrai, CISSP, CHSS, Chief Executive and Co founder, ECFirst (Home of HIPAA Academy), Newport Beach, CA

8:15 am  Introduction to HIPAA/HITECH Act
Lorna L. Waggoner, Director, HIPAA Academy, Waukee, IA

9:00 am   Introduction to HIPAA Privacy
Lorna L. Waggoner, Director, HIPAA Academy, Waukee, IA

9:45 am  Advanced HIPAA Privacy Topics
Lorna L. Waggoner, Director, HIPAA Academy, Waukee, IA

10:30 am Break

10:45 am  Introduction to HIPAA Security
Ali Pabrai, CISSP, CSCS, Chief Executive and Co founder, ECFirst (Home of HIPAA Academy), Newport Beach, CA

11:30 am Faculty Q&A

Noon  Adjournment; Lunch on Your Own

PROFESSIONAL CERTIFICATION PRECONFERENCE II: HEALTH IT CERTIFICATION (CPHIT, CPEHR AND CPHIE) PROFESSIONAL CERTIFICATION TRAINING

8:00 am  Introduction and Overview
Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co Chair)

8:15 am  Overview of HIT, EHR, and HIE
Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO

10:00 am Break

10:15 am  Legal and Regulatory Aspects of HIT, HIE and EHR
Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, RHIA, CHPS, FHIMSS, President, MargretA Consulting, LLC; Adjunct Faculty in Health Informatics, College of St. Scholastica; Former Executive Director, Computer-based Patient Record Institute; Former Associate Executive Director, AHIMA, Schaumburg, IL

11:45 am  Wrap-up and Questions

Noon  Adjournment; Lunch on Your Own

Monday, March 26, 2012

HIPAA SUMMIT DAY I

OPENING PLENARY SESSION — HIPAA PRIVACY

1:00 pm  Introduction and Overview
Alan S. Goldberg, JD, LLM, Attorney & Counselor at Law; Past President and Inaugural Fellow, American Health Lawyers Association; Adjunct Professor of Health Law, George Mason University School of Law & American University Washington College of Law, McLean, VA (Co chair)

1:15 pm  OCR Update
Leon Rodriguez, Director, Office for Civil Rights (OCR), US Department of Health and Human Services; Former Chief of Staff and Deputy Assistant Attorney General, Civil Rights Division, US Department of Justice, Washington, DC

1:45 pm  Overview of Regulatory Changes to the Privacy Rule
Susan McAndrew, Deputy Director for Health Information Privacy, Office for Civil Rights (OCR), US Department of Health and Human Services, Washington, DC

2:30 pm  What a HIPAA Performance Audit is under General Accepted Government Audit Standards (GAGAS)
Michael D. Ebert, Partner, Advisory Services, KPMG; Engagement Partner, OCR HIPAA Audit Contract, Philadelphia, PA

3:00 pm  How to Prepare for a HIPAA Audit
Judi Hofman, CAP, CHP, CHSS, Privacy and Information Security Officer, Cascade Healthcare Community at St. Charles Medical Center, Bend, OR

3:30 pm  Break

4:00 pm  Addressing Privacy in a New Era of Enforcement
Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC

4:30 pm  Covered Entities and Business Associates: An Evolving Relationship
Rebecca Williams, Esq., Partner and Co chair, HIT/HIPAA Practice, Davis Wright Tremaine LLP, Seattle, WA
Tuesday, March 27, 2012

HIPAA SUMMIT DAY II

MORNING PLENARY SESSION — HIPAA SECURITY

7:00 am  Registration Open; Networking Breakfast

8:00 am  Welcome and Introduction

John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co chair)


Ali Pabrai, CISSP, CSCS, Chief Executive and Co founder, ECFirst (Home of HIPAA Academy), Newport Beach, CA

8:45 am  Encryption: Addressable or a De Facto Requirement?

Jonathan Carroll, MBA, Assistant Vice President - Enterprise IT Operations; Information Security Officer, University of Connecticut Health Center, Farmington, CT

9:15 am  Mobile Device Risk Management: Security in Motion

J. David Kirby, President, Kirby Information Management Consulting LLC; Former Director, Information Security Office, Duke University Health System, Durham, NC

9:45 am  Break

10:15 am  Using Tracer Methodology to Reduce Breaches

Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, RHIA, CHPS, FHIMSS, President, MargretA Consulting, LLC; Adjunct Faculty in Health Informatics, College of St. Scholastica; Former Executive Director, Computer-based Patient Record Institute; Former Associate Executive Director, AHIMA, Schaumburg, IL

10:45 am  Anatomy and Pathology of a Data Breach

Alan S. Goldberg, JD, LLM, Attorney & Counselor at Law; Past President and Inaugural Fellow; American Health Lawyers Association; Adjunct Professor of Health Law, George Mason University School of Law & American University Washington College of Law, McLean, VA

Sharon D. Nelson, Esq., President, Sensei Enterprises, Inc., Fairfax, VA

John W. Simek, Vice President, Sensei Enterprises, Inc., Fairfax, VA

Participation Options

Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

Live and Archived Internet Attendance

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.

HOTEL INFORMATION/RESERVATIONS

The Renaissance Washington, DC Downtown Hotel is the official hotel for the TWENTIETH NATIONAL HIPAA SUMMIT. A special group-rate of $329.00 single/double per night (plus tax) has been arranged for Summit attendees. To preview the hotel website and reserve your room at the group rate, please visit the conference website at www.HIPAASummit.com. You may also make a phone reservation by calling the Passkey Reservations Office at 800-266-9432 or 506-474-2009. When making your reservation, please refer to “TWENTIETH HIPAA SUMMIT” in order to receive the group rate. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Sunday, March 4, 2012. After this, reservations will be accepted on a space-available basis at the prevailing rate.

Renaissance Washington, DC Downtown Hotel
999 Ninth Street NW • Washington, DC 20001 USA
**11:30 am** Managing Security Concerns with HIE and Business Associates

Phyllis A. Patrick, MBA, FACHE, CHC, President, Phyllis A. Patrick & Associates LLC, Purchase, NY

**Noon** Networking Luncheon

**AFTERNOON PLENARY SESSION — HIPAA, HITECH AND HEALTH REFORM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>1:15 pm</td>
<td>Welcome and Introductions</td>
<td>William R. Braithwaite, MD, PhD, “Doctor HIPAA”; Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Co chair)</td>
</tr>
<tr>
<td>1:45 pm</td>
<td>ONC, HIPAA HITECH and Health Reform</td>
<td>Farzad Mostashari, MD, ScM (Invited), National Coordinator for Programs and Policy, Office of the National Coordinator for Health Information Technology, US Department of Health and Human Services, Washington, DC</td>
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<tr>
<td>2:15 pm</td>
<td>Privacy and Security Policy Update</td>
<td>Joy Pritts, Esq., Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services; Former Senior Scholar, O’Neill Institute for National and Global Health Law and Research; Associate Professor with the Health Policy Institute, Georgetown University, Washington, DC</td>
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<td>2:45 pm</td>
<td>Report from the HIT Privacy and Security Tiger Team</td>
<td>Deven McGraw, Esq., Director, Health Privacy Project, Center for Democracy &amp; Technology; Former Chief Operating Officer, National Partnership for Women &amp; Families, Washington, DC</td>
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<td>3:15 pm</td>
<td>Break</td>
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<tr>
<td>3:45 pm</td>
<td>HIPAA and Health Information Exchanges</td>
<td>Helen Oscislawski, Esq., Principal, Oscislawski LLC; Editor, Legal HIE Blog, New York, NY</td>
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<tr>
<td>4:15 pm</td>
<td>Behavioral Health Privacy Data Management</td>
<td>Wende Baker, M.Ed., Network Director, Electronic Behavioral Health Information Network, Lincoln, NE</td>
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<td>4:45 pm</td>
<td>HIPAA Payment and Delivery System Reform: Applicability to ACOs, Medical Home, Bundled Payments, etc.</td>
<td>Mark S. Hedberg, Esq., Partner, Hunton &amp; Williams, Richmond, VA</td>
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<td>5:15 pm</td>
<td>HIPAA and Cloud Computing</td>
<td>Howard Burde, Esq., Partner, Howard Burde Health Law LLC, Wayne, PA</td>
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<tr>
<td>5:45 pm</td>
<td>Adjournment and Networking Reception</td>
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**Wednesday, March 28, 2012**

**MORNING CLOSING PLENARY SESSION — TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION**

<table>
<thead>
<tr>
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<tr>
<td>7:00 am</td>
<td>Registration Open; Networking Breakfast</td>
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<tr>
<td>8:00 am</td>
<td>Welcome and Introductions</td>
<td>Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co chair)</td>
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<tr>
<td>8:15 am</td>
<td>Overview of Transactions &amp; Code Sets, Operating Rules, Health Plan Identifier and ICD 10 Implementation</td>
<td>Denise M. Buinning, MsM, Director, Administrative Simplification Group, Office of E-Health Standards and Services, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Baltimore, MD</td>
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<td>9:00 am</td>
<td>ACA Operating Rules Update</td>
<td>Janet O. Estep, President and Chief Executive Officer, NACHA - The Electronic Payments Association, Herndon, VA</td>
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<td>9:45 am</td>
<td>Eligibility and Claims Status Revenue Cycle Management</td>
<td>Gwendolyn Lohse, Managing Director, Committee on Operating Rules for Information Exchange (CORE), Council for Affordable Quality Healthcare (CAQH), Washington, DC</td>
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<td>10:15 am</td>
<td>Break</td>
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<tr>
<td>10:30 am</td>
<td>Electronic Funds Transfer and Electronic Remittance Advice</td>
<td>Peter Walker, Healthcare Transactions Advisor, Aetna; Member, Board of Directors, WEDI; Co-Chair, EFT/ERA Subgroup, CAQH CORE, New York, NY</td>
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<td>11:00 am</td>
<td>ASC X12 5010 and NCPDP D.0 implementation</td>
<td>Robert M. Tennant, MA, Senior Policy Advisor, Medical Group Management Association, Washington, DC</td>
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<td>11:30 am</td>
<td>ICD-10</td>
<td>Jim Daley, MBA, Director, IS Risk &amp; Compliance, BlueCross BlueShield of South Carolina; Chair Elect, WEDI, Columbia, SC</td>
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<tr>
<td>Noon</td>
<td>Morning Session Faculty Q&amp;A on a Variety of Topics Raised by the Participants and Faculty, including Compliance with ASC X12 5010, NCPDP D.0, ICD-10 and Operating Rules</td>
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<tr>
<td>12:30 pm</td>
<td>Summit Adjournment</td>
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THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING INTERNET REGISTRATIONS
1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months of access from the date of issuance of a user name and password.
4. Only one user (per user name and password) may access the archived conference. It is not permissible to share the user name and password with third parties. Should Internet registrants choose to access post conference content via alternative media (Flash Drive), this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a “bandwidth” or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS
1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for “no-shows” or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

METHOD OF PAYMENT FOR TUITION
Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HCCA Conferences. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A $30 fee will be charged on any returned checks.

REGISTRATION OPTIONS
Registration may be made online or via mail, fax or scan.
You may register through either of the following:
• Online at www.HIPAAConference.com
• Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com.
Checks or money orders should be made payable to Health Care Conference Administrators LLC.
The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HCCA Conferences.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY
Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CONTINUING EDUCATION UNITS (CEUs)
The Summit does not offer pre-approved Continuing Educactions Credits (CEUs) directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

CANCELLATIONS/SUBSTITUTIONS
No refunds will be given for “no-shows” or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-7417 or 206-452-5624.

INTELLECTUAL PROPERTY POLICY
Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.
The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of $25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

REGISTRATION BINDING AGREEMENT
Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS
Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION
Call 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, send e-mail to registration@hcconferences.com, or visit our website at www.HIPAAConference.com.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES
Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call Justin Sorensen at 206-452-0609.

HOW TO REGISTER: Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC). ONLINE: Secure online registration at www.HIPAAConference.com
FAX: 206-319-5303 (include credit card information with registration) MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021 FOR REGISTRATION QUESTIONS:
PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, Monday-Friday, 7 AM - 5 PM PST
E-MAIL: registration@hcconferences.com

FOR REGISTRATION QUESTIONS:
E-MAIL: registration@hcconferences.com
PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, Monday-Friday, 7 AM - 5 PM PST
E-MAIL: registration@hcconferences.com
The Twentieth HIPAA Summit

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME

SIGNATURE OF REGISTRANT - REQUIRED

JOB TITLE

ORGANIZATION

ONLINE CONFERENCE ATTENDANCE

PROFESSIONAL CERTIFICATION PRECONFERENCES

- **PROFESSIONAL CERTIFICATION PRECONFERENCE I:**
  - One half day
  - HIPAA ACADEMY (CHA™, CHP AND CSCS™)
  - The Professional Certification Preconference provides information to assist in certification for all of the HIPAA Academy’s programs listed above. For your preconference fee, following the conference you will register for the online CHA course and certification examination. Upon your successful completion of that exam (75% or higher), you will be awarded the CHA certification. If you wish to take the additional courses for the HIPAA Academy’s CHP and CSCS credential programs and/or any of the certification examinations online, you may register for package discounts below.

- **PROFESSIONAL CERTIFICATION PRECONFERENCE II:**
  - HEALTH IT CERTIFICATION (CPHIT, CPEHR AND CPHIE)
  - The Health IT Certification Professional Certification Preconference provides training, including the first two courses for each of the three CPHIT, CPEHR, and CPHIE tracked as listed above. As a preconference registrant, you have the option of registering for the online CPEHR, CPHIE, and/or CPHIT courses and certification examination online. Upon your successful completion of the exam(s) (70% or higher), you will be awarded the CPHIT, CPEHR, or CPHIE certification, as appropriate. Discounts for online registration for those attending the program are listed below.

CONFERENCE REGISTRATION (Does not include Preconference):

- Through Friday, January 13, 2012* $795
- Through Friday, February 17, 2012** $1,295
- After Friday, February 17, 2012 $1,495

GROUP REGISTRATION DISCOUNT (Does not include Preconference):

- Through Friday, January 13, 2012* $595 each
- Through Friday, February 17, 2012** $895 each
- After Friday, February 17, 2012 $995 each

CONFERENCE ELECTRONIC MEDIA:

- Conference Access:
  - 5 or more $595 each $3,975
  - 10 or more $495 each $6,975
  - 20 or more $395 each $13,950

ONLINE CONFERENCE ATTENDANCE

Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7. Professional Certification Preconferences are not included in the broadcast or post conference media.

INDIVIDUAL REGISTRATION:

- Through Friday, January 13, 2012* $795
- Through Friday, February 17, 2012** $1,095
- After Friday, February 17, 2012 $1,395

GROUP REGISTRATION:

- Group registration offers the substantial volume discounts set forth below.

- Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

- Conference Access:
  - 5 or more $595 each $3,975
  - 10 or more $495 each $6,975
  - 20 or more $395 each $13,950

See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Online attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

- Conference Access:
  - 5 or more $595 each $3,975
  - 10 or more $495 each $6,975
  - 20 or more $395 each $13,950

PAYMENT

TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at HIPAA Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303. You may also register online at www.HIPAASummit.com.

- Check/Money order enclosed (payable to Health Care Conference Administrators LLC)
- Payment by credit card: American Express Visa Mastercard

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for “no-shows” or cancellations.

ACCOUNT #

EXPIRATION DATE

SECURITY CODE

NAME OF CARDHOLDER

SIGNATURE OF CARDHOLDER
The Twentieth National

HIPAA Summit

Onsite:

March 26 – 28, 2012 • Washington, DC
Renaissance Washington, DC Downtown Hotel

Online: In your own office or home live via the Internet with 24/7 access for six months

The HIPAA Summit offers the following HIPAA Academy online professional certification examinations:

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