

THE  
TWENTY-FIRST  
NATIONAL

# HIPAA SUMMIT

**HCCA** HEALTH CARE  
Health Care Conference Administrators, LLC

**A Hybrid  
Conference  
& Internet  
Event**  
See page 5

## KEYNOTE SPEAKERS



**Denise M. Buening, MsM**, Acting Director, Office of eHealth Standards and Services, Centers for Medicare and Medicaid Services



**Susan McAndrew**, Deputy Director for Health Information Privacy, Office for Civil Rights (OCR), DHHS



**Leon Rodriguez**, Director, Office for Civil Rights (OCR), DHHS



**Linda Sanches, MPH**, Senior Advisor and the Lead on HIPAA Compliance Audits, Office for Civil Rights (OCR), DHHS

## CO CHAIRS



**William R. Braithwaite, MD, PhD**, "Doctor HIPAA", Braithwaite Consulting; Former Senior Advisor on Health Information Policy, DHHS



**Alan S. Goldberg, JD, LL.M.**, Attorney and Counselor at Law



**Adam Greene, JD, MPH**, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, DHHS



**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS**, President, Boundary Information Group



**John C. Parmigiani**, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA

Onsite:

February 19 – 21, 2013

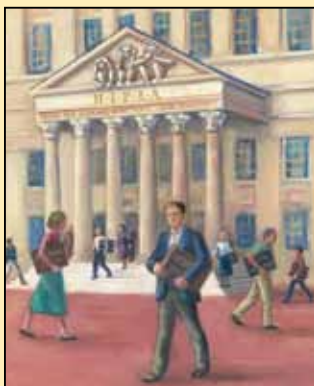
Washington, DC

The Ritz-Carlton

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The Leading Forum on Healthcare EDI, Privacy, Confidentiality, Data Security and HIPAA Compliance

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Health IT Certification



HIPAA CERTIFICATION ONLINE

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HealthIT HEALTH IT, SIMPLIFIED

securityMETRICS

Our healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. Medical bills are the leading cause of bankruptcy. We spend twice as much per person to pay for a healthcare system whose results rank last of all industrialized nations. Recent health reform legislation seeks to change all of this. A key component of health reform is a push towards ubiquitous electronic health records (EHRs) supported by nationwide health information exchange. Paper systems can never solve these problems! This move toward a highly digitized healthcare environment also carries with it new risks to the confidentiality, integrity, and availability of patient data. Higher quality, lower cost healthcare can evolve only if we incorporate interoperable health information exchange and standardized, secure electronic communication of administrative and clinical transactions.

The Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) began the rebuilding process by requiring the adoption of government standards for administrative transactions, code sets, identifiers, security, and privacy. The Health Information Technology for Economic and Clinical Health (HITECH) Act, (part of the American Recovery and Reinvestment Act of 2009) made the Office of the National Coordinator for Health Information Technology a part of statutory law and provided financial incentives and support for a roll out of EHR systems and use of electronic clinical information exchanges. In addition, HIPAA requirements for privacy and security were enhanced, and the Secretary of the Department of Health and Human Services (HHS) was directed to undertake "the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected." HHS also promulgated regulations requiring the adoption of updated versions of the transaction standards and the use of ICD-10 coding.

Then Congress enacted healthcare reform legislation in the form of the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010 (combined, now referred to as PPACA or ACA), which pushes the healthcare industry even further in the direction of expanded use of health information technology. HHS is producing many more regulations regarding privacy, security, electronic health records, and operating rules to add value to the administrative transaction and code set standards. Just when we thought that the HIPAA changes had settled in, HIPAA changes are off and running again! These developments will affect most aspects of healthcare and everyone connected professionally with healthcare must understand these changes and what will be required in order both to benefit from and to comply with these new legal requirements.

All of these developments create substantial compliance challenges for HIPAA covered entities and their business associates and subcontractors. Hospitals, clinical organizations, health plans including health insurance companies, physicians, and all other covered entities must implement, update and train their workforces regarding HIPAA and HITECH generally, as well as institution-specific policies and procedures including corporate compliance programs. Complex requirements regarding data breaches now must be included in the policies and procedures, and in training programs. New challenges relating to accounting for disclosures and anticipated privacy and security audits must be dealt with, even before final regulations provide guidance. Health plans will be at risk for new and significant financial penalties under ACA certification requirements.

The HIPAA Summit will provide the most up-to-date information on the new laws and regulations. Comprehensive presentations by leading regulators from the Centers for Medicare & Medicaid Services, the Office for Civil Rights, and the Office of the National Coordinator for Health Information Technology will provide unique insights. Private sector leaders will add practical advice from their many experiences in implementation. This HIPAA Summit will address privacy and security and data breach changes and challenges and the legal and policy issues implicated, as well as electronic health record adoption issues. It will also cover developments and requirements for transactions, code sets, and operating rules and how they are being implemented. Training sessions for HIPAA privacy and security professionals, as well as those responsible for HIT, EHR, HIE, Operating Rules and/or Data Analytics, who intend to apply for certification are also available.

### EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email [exhibits@hconferences.com](mailto:exhibits@hconferences.com).

## LEARNING OBJECTIVES:

- Understand the basics of HIPAA, HITECH, and PPACA/ACA laws and regulations, and the effect of healthcare reform on health information exchange.
- Obtain up-to-date information about recent changes to the HIPAA regulations and likely HITECH Act regulations.
- Outline the next generation of privacy and security compliance strategies, and how these affect electronic health record adoption and interoperability.
- Equip Healthcare Organizations with the knowledge and practical applications to achieve "audit readiness"
- Learn security breach analysis and notification strategies, and understand encryption.
- Understand the operational efficiency opportunities for providers and health plans supported by the operating rules.
- Analyze Industry Readiness for implementation of ICD-10 and operating rules, and articulate strategies for compliance.
- Learn about the operations efficiency opportunities for providers and health plans supported by the operating rules.
- Understand the Medicare program incentives for meaningful use of electronic health records, and the role of regional extension centers.
- Gain expertise in the evaluation, selection and adoption of electronic health record systems.
- Anticipate operational issues and learn best practices in electronic health record implementations.
- Prepare attendees for professional HIPAA privacy and security certification examinations.
- Prepare attendees for professional HIT, EHR, HIE and Operating Rules certification examinations

## WHO SHOULD ATTEND:

- Privacy Professionals
- Security Professionals
- Physicians and Other Clinicians
- Hospital and Nursing Home Executives
- Health Plan Professionals
- Employers and Healthcare Purchasers
- State, Regional and Community-Based Health Information Organizations
- Public Health Officials
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Healthcare IT Consultants, Suppliers and Vendors
- State and Federal Policy Makers
- Health Services Researchers
- Academics
- Chief Executive Officers
- Chief Operating Officers
- Chief Technology Officers
- Chief Financial Officers
- Compliance Officers
- Health Law Attorneys and Accountants
- Medical Directors
- Managed Care Professionals
- Medical Group Managers
- Data Managers
- Ethics Officers
- Health Insurance Executives
- Government Agency Employees
- Health Administration Faculty
- Accountable Care Organization Personnel
- Financial Treasury Services Executives
- Revenue Cycle Managers
- Health Information Exchange participants



**TUESDAY, FEBRUARY 19, 2013**

**PROFESSIONAL CERTIFICATION PRECONFERENCES**

**PROFESSIONAL CERTIFICATION PRECONFERENCE I:  
HIPAA ACADEMY (CHP, CHSS™ AND CHA™) Professional  
Certification Training**

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<b>7:00 am</b>	<b>Registration Open</b>
<b>8:00 am</b>	<b>Introduction and Overview</b> <b>Uday O. Ali Pabrai, MSEE, CISSP</b> , <i>Chief Executive and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA</i>
<b>8:15 am</b>	<b>Introduction to HIPAA/HITECH Act</b> <b>Lorna L. Waggoner</b> , <i>Director, HIPAA Academy, Waukegan, IA</i>
<b>9:00 am</b>	<b>Introduction to HIPAA Privacy</b> <b>Lorna L. Waggoner</b> , <i>Director, HIPAA Academy, Waukegan, IA</i>
<b>9:45 am</b>	<b>Break</b>
<b>10:15 am</b>	<b>Advanced HIPAA Privacy Topics</b> <b>Paul T. Smith, Esq.</b> , <i>Partner, Hooper, Lundy &amp; Bookman, San Francisco, CA</i>
<b>11:00 am</b>	<b>Introduction to HIPAA Security</b> <b>Uday O. Ali Pabrai, MSEE, CISSP</b> , <i>Chief Executive and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA</i>
<b>11:45 am</b>	<b>Faculty Q&amp;A</b>
<b>Noon</b>	<b>Adjournment; Lunch on Your Own</b>

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**HIPAA SUMMIT DAY I:  
OPENING PLENARY SESSION — HIPAA PRIVACY**

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<b>1:00 pm</b>	<b>Introduction and Overview</b>  <b>Adam Greene, JD, MPH</b> , <i>Partner and Co-chair, Health Information Practice, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-Chair)</i>  <b>Alan S. Goldberg, JD, LLM</b> , <i>Attorney and Counselor at Law; Adjunct Professor of Health Law, George Mason University; School of Law and American University Washington College of Law; HIPAA Summit Distinguished Service Award Winner; Past President and Fellow, American Health Lawyers Association, McLean, VA (Co-Chair)</i>
<b>1:30 pm</b>	<b>OCR Update and Outreach</b>  <b>Leon Rodriguez</b> , <i>Director, Office for Civil Rights (OCR), US Department of Health and Human Services, Washington, DC</i>
<b>2:00 pm</b>	<b>Update of the Omnibus Rule and Policy Guidance</b>  <b>Susan McAndrew</b> , <i>Deputy Director for Health Information Privacy, Office for Civil Rights (OCR), US Department of Health and Human Services, Washington, DC</i>
<b>2:30 pm</b>	<b>A Plan of Attack for Covered Entities: Steps to Take to Comply with HIPAA 2.0</b>  <b>Adam Greene, JD, MPH</b> , <i>Partner and Co-chair, Health Information Practice, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC</i> <b>Yuan Y. Chen</b> , <i>Assistant Director, Privacy and Security, National Compliance Office at Kaiser Permanente, Pasadena, CA</i>
<b>3:00 pm</b>	<b>Break</b>

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**PROFESSIONAL CERTIFICATION PRECONFERENCE II:  
HEALTH IT CERTIFICATION (CPEHR, CPHIE, CPHIT and CPORA)  
Professional Certification Training for HIT Infrastructure  
and Legal Considerations for HIT, EHR, HIE, ACO,  
Meaningful Use, Operating Rules, and Data Analytics**

*Additional training and examinations are available on-line.*


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<b>7:00 am</b>	<b>Registration Open</b>
<b>8:00 am</b>	<b>Introduction and Overview</b> <b>Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS, CPORA</b> , <i>President, Boundary Information Group; HIPAA Summit Distinguished Service Award Winner; Past Chair, WEDI, Denver, CO</i>
<b>8:15 am</b>	<b>Legal and Regulatory Aspects of Health IT</b> <b>Paul T. Smith, Esq.</b> , <i>Partner, Hooper, Lundy &amp; Bookman, San Francisco, CA</i>
<b>9:45 am</b>	<b>Break</b>
<b>10:15 am</b>	<b>Overview of Health IT</b> <b>Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS, CPORA</b> , <i>President, Boundary Information Group; HIPAA Summit Distinguished Service Award Winner; Past Chair, WEDI, Denver, CO</i>
<b>Noon</b>	<b>Adjournment; Lunch on Your Own</b>


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**3:30 pm No More Waiting, a Business Associate's Perspective**

  
**Sharon Anolik, Esq.**, *Vice President and Global Privacy Risk and Strategy Leader, McKesson; Corporate Compliance/Privacy and Audit Committee Member, Board of Directors, El Camino Hospital; Adjunct Professor of Law, Golden Gate University Law School, San Francisco, CA*

  
**Rebecca Fayed, JD, MPH**, *Associate General Counsel and Privacy Officer, The Advisory Board Company, Washington, DC*

**4:00 pm Business Associate Risk Profiling and Compliance**

  
**Gary Glover, CISSP, CISA, QSA, PA-QSA**, *Director, Security Assessment, SecurityMetrics, Inc., Orem, UT*

**4:30 pm Lessons Learned from the 2012 Audits**

  
**Mac McMillan**, *Chief Executive Officer, CynergisTek, Chair, HIMSS Privacy and Security Policy Task Force, Austin, TX*


**Linda Sanches, MPH**, *Senior Advisor and the lead on HIPAA Compliance Audits, Office for Civil Rights (OCR), US Department of Health and Human Services, Washington, DC*

**5:00 pm What's Left to Do: Next Generation  
Health Care Privacy**

  
**Kirk J. Nagra, Esq.**, *Partner, Chair, Privacy Practice and Co-chair, Health Care Practice, Wiley Rein LLP, Washington, DC*

**5:30 pm Case Studies of Most Challenging Privacy Issues**

  
**Scott Morgan**, *National Privacy and Security Officer, Kaiser Foundation Health Plan, Oakland, CA*

  
**Vicki Bokar**, *Director, Corporate Compliance, Cleveland Clinic, Cleveland, OH*

  
**Deborah Tokos**, *Privacy and Security Administrator, United Health Services, Binghamton, NY*

**6:15 pm ADJOURNMENT AND NETWORKING RECEPTION**

## WEDNESDAY, FEBRUARY 20, 2013

### HIPAA SUMMIT DAY II: MORNING PLENARY SESSION — HIPAA SECURITY

**7:00 am Registration Open; Networking Breakfast**

**8:00 am Welcome and Introduction**



**John C. Parmigiani**, *President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co-Chair)*

**8:30 am Firewalls to Encryption: Compliance Mandates and Cyber Security**



**Uday O. Ali Pabrai**, *MSEE, CISSP, Chief Executive and Co-founder, efirst (Home of HIPAA Academy), Irvine, CA*

**9:00 am Breach Notification Incident Response**



**Rebecca Williams, RN, JD**, *Partner and Co-chair, Health Information Practice, Davis Wright Tremaine LLP, Seattle, WA*

**9:30 am Emerging Security and Privacy Feature Needs in EHRs Employed in Academic Medical Centers**



**J. David Kirby**, *President, Kirby Information Management Consulting LLC, Durham, NC*

**10:00 am Break**

**10:30 am NIST HIPAA Security Toolkit**



**Susan A. Miller, Esq.**, *Partner, Connecting Healthcare; Co-chair, Security and Privacy Work Group, WEDI; Jacksonville, FL*

**11:00 am Information Security in 2016: What Will Your Program Look Like?**



**Phyllis A. Patrick, MBA**, *Phyllis A. Patrick & Associates, LLC; Former Associate Hospital Director, Mount Sinai Medical Center; Former Vice President and Chief Compliance Officer, Hospital for Special Surgery, Purchase, NY*

**11:30 am The Changing Roles of HIEs: Impact on Privacy and Security**



**Camilla Hull Brown, MBA**, *Principal and Founder, Strategies for Tomorrow, Inc.; Former Senior Scholar, Summit Health Institute for Research and Education, Carmel, IN*

**Noon Networking Luncheon**

### HIPAA SUMMIT DAY II: AFTERNOON PLENARY SESSION — HIPAA, HITECH AND HEALTH REFORM

**1:00 pm Welcome, Introductions and Overview of HIPAA, HITECH AND Health Reform**



**William R. Braithwaite, MD, PhD**, *"Doctor HIPAA", President, Braithwaite Consulting; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Co-Chair)*

**1:45 pm The Perspective of a Privacy Advocate**



**Deven McGraw, Esq.**, *Director, Health Privacy Project, Center for Democracy & Technology; Former Chief Operating Officer, National Partnership for Women & Families, Washington, DC*

**2:30 pm How CMS's Center for Program Integrity is Detecting and Preventing Healthcare Fraud and Reducing Waste and Abuse**



**Peter B. Budetti, MD, JD (Invited)**, *Deputy Administrator and Director, Center for Program Integrity, Centers for Medicare and Medicaid Services, Baltimore, MD*

**3:00 pm Break**

**3:30 pm HIPAA and Payment and Delivery System Reform: Applicability to ACOs, Medical Home, Bundled Payments, etc.**



**Paul T. Smith, Esq.**, *Partner, Hooper, Lundy & Bookman, San Francisco, CA*

**4:00 pm Criticality of Universal Identity for Secure Messaging in Healthcare**



**Peter Tippett, MD, PhD**, *Vice President and Chief Medical Information Officer, Verizon Connected Healthcare Solutions, Ashburn, VA*

**4:30 pm Steer Clear of the HIPAA Wall of Shame — Lessons Learned**



**Andrew Hicks, CISA, CRISC HITRUST**, *Healthcare Practice Lead, Coalfire, Denver, CO*

**5:00 pm Adjournment**

### HOTEL INFORMATION/RESERVATIONS

The Ritz-Carlton, Washington DC is the official hotel for the Twenty First National HIPAA Summit. A special, group-rate of \$249.00 deluxe room per night (plus tax) has been arranged for Summit Attendees. Please use one of the methods below to make your reservation and obtain the group rate:

**WEBSITE:** Please go to [www.HIPAAsummit.com](http://www.HIPAAsummit.com) for instructions on how to make your reservation and obtain the group rate.

**PHONE:** Call the Reservations Center at 1-800-558-9994 and ask for "HIPAA Summit code HCCHCCA".

Hotel reservations at the group rate will be accepted while rooms are available or until the cut-off date of Friday, January 18, 2013. After this, reservations will be accepted on a space-available basis at the prevailing rate.

#### The Ritz-Carlton, Washington Hotel

1150 22nd Street, NW • Washington, DC 20037

## THURSDAY, FEBRUARY 21, 2013

### HIPAA SUMMIT DAY III: MORNING CLOSING PLenary SESSION — TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION

**7:00 am Registration Open; Networking Breakfast**

**8:00 am Welcome and Introductions**



**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS,** President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co Chair)

**8:15 am Overview of Transactions & Code Sets, Operating Rules, Health Plan Identifier and ICD 10 Implementation**



**Denise M. Buening, MsM,** Acting Director, Office of eHealth Standards and Services, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Washington, DC

**9:00 am ACA Operating Rules Update**



**Gwendolyn Lohse,** Managing Director, Committee on Operating Rules for Information Exchange (CORE), Council for Affordable Quality Healthcare (CAQH), Washington, DC

**9:30 am Eligibility and Claim Status Operating Rules and Health Plan Identifier (HPID)**



**Timothy Kaja, MBA, CPC,** Senior Vice President, Provider and Network Services, UnitedHealthcare Group, Minnetonka, MN

**10:00 am Break**

**10:15 am The Impact of ACA 1104 on Medical Practices**



**Robert M. Tennant, MA,** Senior Policy Advisor, Medical Group Management Association, Washington, DC

**10:45 am ICD-10 Internal Testing — A Health Plan Case Study from the Trenches**

**Thomas Richey,** Senior Product Manager, Testing Solutions, Edifecs, Seattle, WA

**11:15 am Health Plan Certification and Impact on Providers**



**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS,** President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO

**11:45 am Closing Plenary Session Faculty Q&A**

**12:30 pm SUMMIT ADJOURNMENT**

## PARTICIPATION OPTIONS

### TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

### LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office ...



... or home

## GET CERTIFIED!

The HIPAA Summit offers the following HIPAA Academy online professional certification examinations:

- Certified HIPAA Professional (CHP)
- Certified HIPAA Security Specialist (CHSS™)
- Certified HIPAA Administrator (CHA™)

The HIPAA Summit also offers training and/or certification examinations for the following categories of professional certification:

- Certified Professional in Electronic Health Records (CPEHR)
- Certified Professional in Health Information Technology (CPHIT)
- Certified Professional in Health Information Exchange (CPHIE)
- Certified Professional in Operating Rules Administration (CPORA)

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hccconferences.com](mailto:registration@hccconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CONTINUING EDUCATION UNITS (CEUs)

The Summit does not offer pre-approved Continuing Educations Credits (CEUs) directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-7417 or 206-452-5624.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, send e-mail to [registration@hccconferences.com](mailto:registration@hccconferences.com), or visit our website at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

**HOW TO REGISTER:** Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or

206-452-5624, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hccconferences.com](mailto:registration@hccconferences.com)



# HIPAA SUMMIT

**COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:**

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

### PRECONFERENCES

PROFESSIONAL CERTIFICATION PRECONFERENCE I: HIPAA ACADEMY CHA/CSCS/CHP PROFESSIONAL TRAINING — One half day \$ 595  
 HIPAA ACADEMY CHA/CSCS/CHP Professional Certification Training: Note that the professional certification Preconference above provides all courses necessary for HIPAA Academy's CHA program. Following the preconference, you may register for the online CHA certification examination. Upon your successful completion of that exam, you will be awarded the CHA certification. If you wish to take the additional courses necessary for HIPAA Academy's CHP and CSCS programs and/or any of the certification examinations online, you may register for package discounts below.

PROFESSIONAL CERTIFICATION PRECONFERENCE II: HIT INFRASTRUCTURE AND LEGAL CONSIDERATIONS FOR HIT, EHR, HIE, ACO, OPERATING RULES AND DATA ANALYTICS — One half day \$ 595  
 HEALTH IT CERTIFICATION CPEHR/CPHIT/CPHIE/CPORA Professional Certification Training: Note that the professional certification Preconference above provides the first two courses for all four Health IT Certification's program. Before or after the preconference, you may register for the remaining courses and professional certification exam for one or more of the CPEHR, CPHIT, CPHIE and CPORA online. You may register for package discounts below.

### CONFERENCE (Does not include Preconference):

- Through Friday, December 21, 2012\* \$ 1,195
- Through Friday, January 18, 2013\*\* \$ 1,495
- After Friday, January 18, 2013 \$ 1,795

### GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

- Conference:
- Through Friday, December 21, 2012\* \$ 995
  - Through Friday, January 18, 2013\*\* \$ 1,295
  - After Friday, January 18, 2013 \$ 1,595

### CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

- Flash Drive (\$99 + \$15 shipping) \$ 114
- 6 months' access on Web \$ 99

Professional Certification Preconferences are not included in the broadcast or post conference media.

### ONLINE — SUPPLEMENTAL HIPAA ACADEMY (CHP, CSCS™ AND CHA™) ONLINE TRAINING/EXAMINATIONS

(Supplemental Training is only available to those who register for Preconference I — HIPAA Academy Basic Training)

- All HIPAA Courses (101-108) — Regularly \$645 \$ 345
- All CSCS Courses (201-210) — Regularly \$795 \$ 495
- CHP Certification Package (101, 102, 103, 104, 105, 106, 107, 108 and CHP examination) — Regularly \$995 \$ 695
- CSCS Certification Package (201-210 and CSCS examination) — Regularly \$995 \$ 695
- CHP & CSCS Certifications Package (101-108, 201-210 and CHP and CSCS exams) — Regularly \$1,795 \$ 1,295

### ONLINE — SUPPLEMENTAL REGISTRATION FOR SUPPLEMENTAL HEALTH IT CERTIFICATION (CPEHR, CPHIT, CPHIE, AND CPORA) ONLINE TRAINING

(Supplemental Training is only available to those who register for Preconference — CPEHR/CPHIT/CPHIE/CPORA Training)

- Complete 10-course CPEHR Curriculum and Certification Exam Online: \$ 695  
 Preconference presents 2 of the 10-course CPEHR curriculum. For additional \$695 (regular online price \$1,495), you get online access for three months to complete the 10-course curriculum and the certification examination
- Complete 10-course CPHIT Curriculum and Certification Exam Online: \$ 695  
 Preconference presents 2 of the 10-course CPHIT curriculum. For additional \$695 (regular online price \$1,495), you get online access for three months to complete the 10-course curriculum and the certification examination.
- Complete 10-course CPHIE Curriculum and Certification Exam Online: \$ 695  
 Preconference I presents 2 of the 10-course CPHIE curriculum. For additional \$695 (regular online price \$1,495), you get online access for three months to complete the 10-course curriculum and the certification examination.
- Complete 8-course CPORA Curriculum and Certification Exam Online: \$ 695  
 Preconference presents 2 of the 8-course CPORA curriculum. For additional \$595 (regular online price \$1,295), you get online access for three months to complete the 10-course curriculum and the certification examination

## ONLINE CONFERENCE ATTENDANCE

Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7. Professional Certification Preconferences are not included in the broadcast or post conference media.

### INDIVIDUAL REGISTRATION:

- Through Friday, December 21, 2012\* \$ 795
- Through Friday, January 18, 2013\*\* \$ 1,095
- After Friday, January 18, 2013 \$ 1,395

### GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

- Conference Access:
- 5 or more \$595 each
  - 10 or more \$495 each
  - 20 or more \$395 each
  - 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

### CONFERENCE ELECTRONIC MEDIA:

Online attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

- Flash Drive (\$99 + \$15 shipping) \$ 114

Professional Certification Preconferences are not included in the broadcast or post conference media. (All online attendees automatically receive 6 months access on web.)

### SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND ONLINE ATTENDEES:

You can purchase an annual subscription to *Predictive Modeling News* for only \$295 (regular rate \$468) when ordered with your conference registration.

- Predictive Modeling News \$ 295

\* This price reflects a discount for registration and payment received through Friday, December 21, 2012.

\*\* This price reflects a discount for registration and payment received through Friday, January 18, 2013.

## PAYMENT

Discount Code: \_\_\_\_\_

### TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

\_\_\_\_\_

Please enclose payment with your registration and return it to the Registrar at HIPAA Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

- Check/money order enclosed (payable to Health Care Conference Administrators LLC)
- Payment by credit card:  American Express  Visa  Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

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