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TWENTY-THIRD
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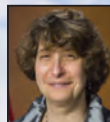
HIPAA SUMMIT



KEYNOTE SPEAKERS



Denesecia Green, Acting Director, Administrative Simplification Group (ASG), Office of E-Health Standards and Services, Centers for Medicare and Medicaid Services



Jocelyn Samuels, Esq., Director, Office for Civil Rights (OCR), US Department of Health and Human Services



Lucia Savage, Esq., Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services



Daniel J. Solove, JD, John Marshall Harlan Research Professor of Law, George Washington University Law School

CO CHAIRS



William R. Braithwaite, MD, PhD, "Doctor HIPAA"; Braithwaite Consulting; Former Senior Advisor on Health Information Policy, US Department of Health and Human Services



Alan S. Goldberg, JD, LLM, Attorney and Counselor at Law; Past President and Fellow, American Health Lawyers Association; Adjunct Professor of Health Law, George Mason University



Adam Greene, JD, MPH, Partner and Co-chair, HIPAA Practice, Davis Wright Tremaine LLP; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services



Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS, President, Boundary Information Group; Past Chair, WEDI



John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA

Onsite:

March 16–18, 2015

Washington, DC

Omni Shoreham Hotel

Webcast: In your own office or home live via the Internet with 24/7 access for six months

www.HIPAAsummit.com

CONTINUING EDUCATION CREDITS:

ACCOUNTANTS: Approved for up to 20 NASBA CPE credits

COMPLIANCE PROFESSIONALS: Approved for up to 22.2 Compliance Certification Board CCB Credits.

ATTORNEYS: The Summit is currently pending approval to offer California and Pennsylvania MCLE Credit.



The Leading Forum on Healthcare EDI, Privacy, Confidentiality, Data Security and HIPAA Compliance

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BRONZE GRANTORS:



IT Governance, Risk & Compliance



DEFINING SUCCESS TOGETHER

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HealthAffairs

TUITION SCHOLARSHIP PROGRAM: The Summit is pleased to offer full and partial tuition scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students, and health services research organizations. Consult the web site for details.

SUPPORTED BY:



Your health in good hands

OVERVIEW

Our healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. We spend twice as much on healthcare per person as the next highest cost country, yet American healthcare is falling short on basic dimensions of quality, outcomes, costs, and equity.

As described in the 2012 Institute of Medicine (IOM) report, *Best Care at Lower Cost: The Path to Continuously Learning Health Care in America*, achieving their vision of continuously learning health care will depend on broad action by the complex network of individuals and organizations that make up the current health care system, including you. We must work together to achieve two overarching imperatives: to manage the health care system's ever-increasing complexity, and to curb ever-escalating costs. These goals are dependent on the ubiquitous implementation of electronic health records (EHRs), supported by health information exchanges, to enable the nationwide interoperability of health information to evolve. This fluid exchange of patient data also requires careful management of the inherent risks to the confidentiality, integrity, and availability of patient health information.

The legal footings for this evolution started with the Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) which required the adoption and implementation of standards for administrative transactions, code sets, identifiers, security, and privacy. The Health Information Technology for Economic and Clinical Health (HITECH) Act, (part of the American Recovery and Reinvestment Act of 2009) made the Office of the National Coordinator for Health Information Technology (ONC) a part of statutory law and provided financial incentives and support for a roll out of EHR systems and use of electronic clinical information exchanges. In addition, HIPAA requirements for privacy and security were enhanced, and the Secretary of the Department of Health and Human Services (HHS) was directed to undertake "the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected." HHS also promulgated regulations requiring the adoption of updated versions of the transaction standards and the use of ICD-10 coding.

Then Congress enacted the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010. Together, this Affordable Care Act (ACA), sometimes known as "Obamacare," pushed the healthcare industry even further in the direction of expanded use of health information technology. In 2013 HHS published what is known as the Omnibus HIPAA final rule with modifications to the HIPAA Privacy, Security, Enforcement, and Breach Notification Rules as required by the HITECH Act and by the Genetic Information Nondiscrimination Act of 2008 (GINA); and to make certain other modifications to the HIPAA rules to improve their workability and effectiveness and to increase flexibility for and decrease burden on regulated entities. These developments affect most aspects of healthcare, and everyone connected professionally with healthcare must understand these changes and what will be required in order both to benefit from and to comply with these new legal requirements. Although EHRs have been implemented by 94% of non-federal hospitals and 78% of office-based physicians, and there are new demands for uses of the 'big data' that these implementations could produce, there is still significant resistance at all levels, financial, clinical, and political.

All of these developments create substantial compliance challenges for HIPAA covered entities and their business associates and subcontractors, which are now directly covered by HIPAA. Hospitals, clinical organizations, health plans including health insurance companies, physicians, and all other covered entities must implement, update and train their workforces regarding the HIPAA, HITECH, and Omnibus rules generally, as well as institution-specific policies and procedures including corporate compliance programs. Complex requirements regarding data breaches now must be included in the policies and procedures, and in training programs. Health plans will be at risk for new and significant financial penalties under ACA certification requirements. Outsourcing of healthcare IT is complicated by new requirements for agreements and compliance by contractors.

The HIPAA Summit will provide the most up-to-date information on the new laws and regulations. Comprehensive presentations by leading regulators from the Centers for Medicare & Medicaid Services, the Office for Civil Rights, and the Office of the National Coordinator for Health Information Technology will provide unique insights. Private sector leaders will add practical advice from their many experiences in implementation. This HIPAA Summit will address privacy, security, data breach changes and challenges, and the legal and policy issues implicated, as well as electronic health record adoption issues. It will also cover developments and requirements for transactions, code sets, and operating rules and how they are being implemented. Training sessions for HIPAA privacy and security professionals, as well as those responsible for HIT, EHR, HIE, Operating Rules and/or Data Analytics, who intend to apply for certification are also available.

Please join us as we work together to bring the IOM vision into reality.

LEARNING OBJECTIVES

- Understand the basics of HIPAA, HITECH, and ACA laws and regulations, and the effect of healthcare reform on health information exchange.
- Obtain up-to-date information about recent changes to the HIPAA regulations.
- Update covered entities and business associates regarding HIPAA requirements.
- Learn what HIT contractors and subcontractors must do to become compliant.
- Outline the next generation of privacy and security compliance strategies, and how these affect electronic health record adoption and interoperability.
- Equip healthcare organizations with the knowledge and practical applications to achieve "audit readiness."
- Learn security breach analysis and notification strategies, and understand encryption.
- Offer insights into HIPAA privacy and security compliance best practices.
- Understand the operational efficiency opportunities for providers and health plans supported by the operating rules.
- Analyze industry readiness for implementation of ICD-10 and operating rules, and articulate strategies for compliance.
- Learn about the operations efficiency opportunities for providers and health plans supported by the operating rules.
- Understand the Medicare program incentives for meaningful use of electronic health records, and the role of regional extension centers.
- Gain expertise in the evaluation, selection and adoption of electronic health record systems.
- Anticipate operational issues and learn best practices in electronic health record implementations.
- Prepare attendees for professional HIPAA privacy and security certification examinations.
- Prepare attendees for professional HIT, EHR, HIE and Operating Rules certification examinations.

WHO SHOULD ATTEND

- Privacy Professionals
- Security Professionals
- Physicians and Other Clinicians
- Hospital and Nursing Home Executives
- Health Plan Professionals
- Employers and Healthcare Purchasers
- State, Regional and Community-Based Health Information Organizations
- Public Health Officials
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Healthcare IT Consultants, Contractors, Suppliers and Vendors
- State and Federal Policy Makers
- Health Services Researchers
- Academics
- Chief Executive Officers
- Chief Operating Officers
- Chief Technology Officers
- Chief Financial Officers
- Compliance Officers
- Health Law Attorneys and Accountants
- Medical Directors
- Managed Care Professionals
- Medical Group Managers
- Data Managers
- Ethics Officers
- Health Insurance Executives
- Government Agency Employees
- Health Administration Faculty
- Accountable Care Organization Personnel
- Financial Treasury Services Executives
- Revenue Cycle Managers
- Health Information Exchange Participants

MONDAY, MARCH 16, 2015

PROFESSIONAL CERTIFICATION PRECONFERENCE

HIPAA ACADEMY (CHP, CHSS™ AND CHA™) PROFESSIONAL CERTIFICATION TRAINING

FACULTY:

Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA

Lorna L. Waggoner, Director, HIPAA Academy, Waukegan, IA

7:00 am	Registration Open
8:00 am	Introduction and Overview
8:15 am	Introduction to HIPAA/HITECH Act
9:00 am	Introduction to HIPAA Privacy
9:45 am	Break
10:15 am	Advanced HIPAA Privacy Topics
11:00 am	Introduction to HIPAA Security
11:45 am	Faculty Q&A
Noon	Adjournment; Lunch on Your Own

MONDAY, MARCH 16, 2015

DAY I: OPENING PLENARY SESSION

HIPAA PRIVACY

1:00 pm	Introduction and Overview  Adam Greene, JD, MPH , Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co-chair)  Alan S. Goldberg, JD, LLM , Attorney & Counselor at Law; Adjunct Professor of Health Law, George Mason University; HIPAA Summit Distinguished Service Award Winner; Past President and Fellow, American Health Lawyers Association, McLean, VA (Co-chair)
1:15 pm	OCR Update and Outreach  Jocelyn Samuels, Esq. , Director, Office for Civil Rights (OCR), US Department of Health and Human Services; Former Acting Assistant Attorney General for Civil Rights, United States Department of Justice, Washington, DC
2:00 pm	10 Trends in Healthcare Privacy You Need to Know Now  James H. Koenig, Esq., CIPP , Global Leader, Commercial Privacy Practice; Leader, Cybersecurity for Health, Booz Allen Hamilton, Philadelphia, PA

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hconferences.com.

2:30 pm



Privacy Officer's Role in Auditing the Covered Entity

Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, CPORA, CHPS, FHIMSS, President, MargretVA Consulting, LLC; Adjunct Faculty in Health Informatics, College of St. Scholastica, Schaumburg, IL



Julia Chen, MA, Assistant HIPAA Privacy Officer, County of Los Angeles, Los Angeles, CA



Linda McBride, Chief HIPAA Privacy Officer, County of Los Angeles, Los Angeles, CA

3:15 pm

Break

3:45 pm

Business Associates (BAs) Update



Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC



Amy S. Leopard, Esq., Partner, Bradley Arant Boult Cummings LLP, Nashville, TN



James B. Wieland, Esq., Principal, Health Law/IP Property Groups, Ober Kaler, Baltimore, MD

5:00 pm

Privacy and Epidemic Response — An Ebola Case Study



Anne Adams, Esq., Chief Compliance Officer and Chief Privacy Officer, Emory Healthcare, Atlanta, GA

5:30 pm

Healthcare Chief Privacy Officers Best Practices Roundtable



Anne Adams, Esq., Chief Compliance Officer and Chief Privacy Officer, Emory Healthcare, Atlanta, GA



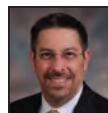
April Carlson, MBA, Privacy Officer, Mayo Clinic, Rochester, MN



Mercy Del Rey, Chief Privacy Officer, Baptist Health South Florida, South Miami, FL



Linda McBride, Chief HIPAA Privacy Officer, County of Los Angeles, Los Angeles, CA



Joseph McClure, Esq., Patient Data Privacy Officer, Siemens Medical Solutions USA, Inc.; Co-Chair, Privacy and Security Workgroup, Workgroup for Electronic Data Interchange (WEDI), Malvern, PA



Anna C. Watterson, JD, CIPP/US, CIPM, Associate, Davis Wright Tremaine; Former Policy Analyst, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

6:30 pm

ADJOURNMENT AND NETWORKING RECEPTION

DAY II: MORNING PLENARY SESSION

HIPAA SECURITY

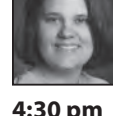
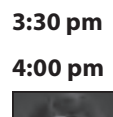
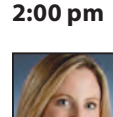
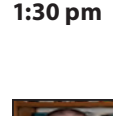
- 7:00 am Registration Open; Networking Breakfast**
- 8:00 am Welcome and Introduction**
John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co-chair)
- 8:15 am Compliance & Cyber Security: Enabling a Credible Program**
Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA
- 8:45 am Information Risk Management Essentials**
Bob Chaput, CISSP, HCISPP, CRISC, CIPP/US, Chief Executive Officer, Clearwater Compliance; Former Vice President - Technology Operations, GE Information Services, Brentwood, TN
Kathy Jobes, Chief Information Security Officer, Sentara Healthcare; Former Enterprise Information Security Officer, Bon Secours Health System, Virginia Beach, VA
- 9:15 am A Piece of the ePHI: An Advanced Understanding HIPAA Security Rule**
Deena Coffman, Chief Executive Officer, IDT911 Consulting, New York, NY
- 9:45 am Compliance is Not Equal to Security — A Risk-based Approach to Protecting ePHI**
Andrew Hicks, Healthcare Practice Director, Coalfire, Louisville, CO
Stephanie Tayengco, MA, Vice President of Network Operations, LogicWorks, New York, NY
- 10:15 am Break**
- 10:45 am Responsibilities and Rights of Subcontractors in the Compliance Chain**
Phyllis A. Patrick, MBA, Founder and President, Phyllis A. Patrick & Associates, LLC; Former Associate Hospital Director, Mount Sinai Medical Center; Former Vice President and Chief Compliance Officer, Hospital for Special Surgery, Purchase, NY
- 11:15 am Healthcare Security Officer Best Practices Roundtable**
Gregory Barnes, MS, CISSP, CISA, Chief Information Security Officer, Horizon Blue Cross Blue Shield of New Jersey, Newark, NJ
Mark Combs, MBA, Assistant Vice President & Assistant Chief Information Officer, West Virginia United Health System, Inc.; Former Chief Information Security Officer, West Virginia University Hospitals, Morgantown, WV
Kathy Jobes, Chief Information Security Officer, Sentara Healthcare; Former Enterprise Information Security Officer, Bon Secours Health System, Virginia Beach, VA
Dennis A. Schmidt, MS, CISSP, Director, Office of Information Systems, HIPAA Security Officer, School of Medicine, University of North Carolina at Chapel Hill, Chapel Hill, NC
John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Moderator)
- 12:15 pm Networking Luncheon**



DAY II: AFTERNOON PLENARY SESSION

HIPAA, HITECH AND HEALTH REFORM

- 1:15 pm Welcome and Introductions**
William R. Braithwaite, MD, PhD, "Doctor HIPAA"; Braithwaite Consulting; Former Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Co-chair)
- 1:30 pm Communicated the Importance of Privacy and Security to the C-suite**
Daniel J. Solove, JD, John Marshall Harlan Research Professor of Law, George Washington University Law School; Author, Nothing to Hide: The False Tradeoff Between Privacy and Security, Understanding Privacy, The Future of Reputation: Gossip, Rumor, and Privacy on the Internet, and The Digital Person: Technology and Privacy in the Information Age, The Future of Reputation, Washington, DC
- 2:00 pm Update from the Health IT Policy Committee's Privacy & Security "Tiger Team"**
Deven McGraw, Esq., Partner, Manatt, Phelps & Phillips LLP; Former Director, Health Privacy Project, Center for Democracy & Technology; Former Chief Operating Office, National Partnership for Women & Families, Washington, DC
- 2:30 pm OCR Privacy and Security Audit Overview**
Linda Sanches (Invited), Senior Advisor, Health Information Privacy, Office for Civil Rights (OCR), US Department of Health and Human Services, Washington, DC
- 3:00 pm Preparing for and Responding to an OCR Privacy and Security Audit**
Kirk J. Nahra, Esq., Partner, Wiley Rein LLP, Washington, DC
- 3:30 pm Break**
- 4:00 pm ONC Privacy and Security Policy Update**
Lucia Savage, Esq., Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services; Former Senior Associate General Counsel, UnitedHealthcare; Former General Counsel, Pacific Business Group on Health, Washington, DC
- 4:30 pm Breach Response**
Rebecca Fayed, JD, MPH, Associate General Counsel and Privacy Officer, The Advisory Board Company, Washington, DC
Rebecca L. Williams, Esq., Partner and Co-chair, Health Information & HIPAA Practice, Davis Wright Tremaine LLP, Seattle, WA
- 5:00 pm HIPAA and Big Data**
Mitchell Granberg, Esq. (Invited), Chief Privacy Officer, Optum, Eden Prairie, MN
- 5:30 pm HIPAA and Payment and Delivery System Reform: Applicability to ACOs, Medical Home, Bundled Payments, etc.**
Paul T. Smith, Esq., Partner, Hooper, Lundy & Bookman, San Francisco, CA
- 6:00 pm Adjournment**



DAY III: MORNING CLOSING PLENARY SESSION

TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION

7:00 am Registration Open; Networking Breakfast

8:00 am Welcome and Introductions



Steven S. Lazarus, PhD, CPEHR, CPHT, CPHIE, CPORS FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co-chair)

8:15 am Operating Rules, Health Plan Identifier, ICD-10, and Health Plan Certification



Denesecia Green, Acting Director, Administrative Simplification Group (ASG), Office of E-Health Standards and Services (OESS), Centers for Medicare and Medicaid Services, Baltimore, MD

9:00 am ACA Operating Rules Update



Denise Buenning, MS, Director, Committee on Operating Rules for Information Exchange (CORE), Council for Affordable Quality Healthcare (CAQH), Washington, DC



Gwendolyn Lohse, Deputy Director, Committee on Operating Rules for Information Exchange (CORE), Council for Affordable Quality Healthcare (CAQH), Washington, DC

9:30 am Self-Insureds Preparation for Health Plan Certification of Compliance



Alden Bianchi, JD, LLM, Practice Group Leader, Employee Benefits and Executive Compensation Practice, Mintz, Levin, Cohn, Ferris, Glowsky & Popeo, PC, Boston, MA

10:00 am Break

10:15 am New Lessons Learned and Readiness for Implementing ICD-10



Ross Lippincott, MBA, Vice President, Regulatory Implementation Office, UnitedHealthcare, Minnetonka, MN

10:45 am The Provider Perspectives on the HIPAA/ACA Transactions, Code Sets, Identifiers and Operating Rules



Robert Tennant, MA, Senior Policy Advisor, Medical Group Management Association, Washington, DC

11:15 am Are we there yet? What is Next and Why is it Taking so Long? Can we Pedal Faster?



Steven S. Lazarus, PhD, CPEHR, CPHT, CPHIE, CPORS FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO

11:45 am Closing Plenary Session Faculty Q&A

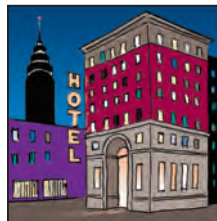
12:15 pm SUMMIT ADJOURNMENT

PARTICIPATION OPTIONS

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PROS: subject matter immersion; professional networking opportunities; faculty interaction.



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. . . or home

The archived conference includes speaker videos and coordinated PowerPoint presentations.

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HOTEL INFORMATION/RESERVATIONS

The Omni Shoreham Washington DC Hotel is the official hotel for the TWENTY-THIRD NATIONAL HIPAA SUMMIT. A special group rate of \$292.00 single/double per night (plus tax) has been arranged for Summit Attendees. Please go to <http://www.hipaasummit.com/> and click on the Travel/Hotel tab to make your reservations online and receive the special group rate. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Wednesday, February 18, 2015**. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

Omni Shoreham Washington DC Hotel

2500 Calvert Street Northwest, Washington, DC 20008

Phone: (202) 234-0700

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

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1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
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5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For Webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

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2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the Webcast option. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

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Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.HIPAAsummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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The Summit is approved for up to 22.2 Compliance Certification Board CCB Credits.

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The Summit is currently pending approval to offer California and Pennsylvania MCLC Credit.

CERTIFICATE OF ATTENDANCE

Onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

TUITION SCHOLARSHIPS



The HIPAA Summit is now offering a limited number of partial and full Tuition Scholarships supported by

the Heritage Provider Network to qualifying representatives of consumer advocate organizations, safety net providers, academics, students and health services research organizations. The Tuition Scholarship application form can be downloaded from the Summit website.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

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The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

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Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

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HOW TO REGISTER: Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.HIPAAsummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or

206-452-5624, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hcconferences.com

HIPAA SUMMIT

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SIGNATURE OF REGISTRANT - REQUIRED _____

CITY/STATE/ZIP _____

JOB TITLE _____

TELEPHONE _____

ORGANIZATION _____

E-MAIL _____

Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

PROFESSIONAL TRAINING PRECONFERENCES:

PROFESSIONAL CERTIFICATION PRECONFERENCE: HIPAA ACADEMY CHA/CSCS/CHP PROFESSIONAL TRAINING — One half day \$ 595
 HIPAA Academy CHA/CSCS/CHP Professional Certification Training: Note that the professional certification Preconference above provides all courses and exam necessary for HIPAA Academy's CHA program. Following the preconference, you may register for the online CHA certification examination. Upon your successful completion of that exam, you will be awarded the CHA certification. If you wish to take the additional courses necessary for HIPAA Academy's CHP and CSCS programs and/or any of the certification examinations online, you may register for package discounts below.

CONFERENCE (Does not include Preconference):

- Through Friday, January 16, 2015* \$1,195
- Through Friday, February 13, 2015** \$1,495
- After Friday, February 13, 2015 \$1,795

GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously. (Does not include Preconference. Rates are per person.):

- Through Friday, January 16, 2015* \$ 995
- Through Friday, February 13, 2015** \$1,295
- After Friday, February 13, 2015 \$1,595

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

- Flash Drive (\$129 + \$15 shipping) \$ 144
- 6 months' access on Web \$ 129

Professional Certification Preconference and Postconference are not included in the broadcast or post conference media.

ONLINE — SUPPLEMENTAL HIPAA ACADEMY (CHP, CSCS™ AND CHA™) ONLINE TRAINING/EXAMINATIONS

(Supplemental Training is only available to those who register for Preconference—HIPAA Academy Basic Training)

- All HIPAA Courses (101-110) — Regularly \$795 \$ 345
- All CSCS Courses (201-210) — Regularly \$795 \$ 495
- CHP Certification Package (101-110 and CHP examination) — Regularly \$1,195 \$ 695
- CSCS Certification Package (201-210 and CSCS examination) — Regularly \$1,195 \$ 695
- CHP & CSCS Certifications Package (101-110, 201-210 and CHP and CSCS exams) — Regularly \$1,995 \$1,295

PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at HIPAA Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.HIPAAsummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

Discount Code: _____

WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7. Professional Certification Preconferences are not included in the broadcast or post conference media.

INDIVIDUAL REGISTRATION:

- Through Friday, January 16, 2015* \$ 795
- Through Friday, February 13, 2015** \$1,095
- After Friday, February 13, 2015 \$1,395

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

- Conference Access: 5 or more \$595 each 20 or more \$395 each
 10 or more \$495 each 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

- Flash Drive (\$129 + \$15 shipping) \$ 144

Professional Certification Preconferences are not included in the broadcast or post conference media. (All Webcast attendees automatically receive 6 months access on web.)

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Health Insurance Marketplace News*, *Healthcare Innovation News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) when ordered with your conference registration.

- Accountable Care News* \$ 295
- Health Insurance Marketplace News* \$ 295
- Healthcare Innovation News* \$ 295
- Medical Home News* \$ 295
- Population Health News* \$ 295
- Predictive Modeling News* \$ 295
- Readmissions News* \$ 295

* This price reflects a discount for registration and payment received through Friday, January 16, 2015.

** This price reflects a discount for registration and payment received through Friday, February 13, 2015.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For Webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME OF CARDHOLDER _____

SIGNATURE OF CARDHOLDER _____



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