# THE TWENTY-FOURTH HIPAA SUMMIT Conference, **Internet Event** Training Too



### **KEYNOTE SPEAKERS**







Denesecia Green, Deputy

Jocelyn Samuels, Esg., Director, Office for Civil Rights (OCR), US Department of Health and Human Services

Lucia Savage, Esq., Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services

**CO CHAIRS** 



William R. Braithwaite, MD, PhD, "Doctor HIPAA", Braithwaite Consulting; HIPAA Summit Distinguished Service Award Winner; Former Senior Advisor on Health Information Policy, DHHS

Adam Greene, JD, MPH, Partner and Co-chair, Health Information & HIPAA Practice, Davis Wright Tremaine LLP, HIPAA Summit Distinguished Service Award Winner; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, HHS



John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; HIPAA Summit Distinguished Service Award Winner; Former Director of Enterprise Standards, HCFA

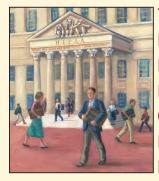
T

**Onsite:** 

# March 21–23, 2016 Washington, DC

**Ritz-Carlton Washington, DC** 

Webcast: In your own office or home live via the Internet with 24/7 access for six months



The Leading Forum on Healthcare EDI, Privacy, Confidentiality, Data Security and **HIPAA** Compliance

Davis Wright Tremaine LLP **MEDIA PARTNERS:** 

**BRONZE GRANTORS:** 

SILVER GRANTOR:

Health IT Certification HARVARD **HealthAffairs** health policy

HIPAA Academy

TUITION SCHOLARSHIP PROGRAM: The Summit is pleased to offer full and partial tuition scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students, and health services research organizations. Consult the web site for details.



www.HIPAASummit.com

### **CONTINUING EDUCATION CREDITS:**

COMPLIANCE

Accounting Professionals: Approval for 19.45 NASBA CPE credits. AHIMA: Approved for up to 18.0 AHIMA credits. Attorneys: Pending approval for California and Pennsylvania CLE Credits. Compliance Professionals: Approved for 21.3 Compliance Certification Board CCB credits. Health IT Certification: Approval for 19.45 Health IT Certification credits.

# **HIPAA SUMMIT OVERVIEW**

ur healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. We spend twice as much on healthcare per person as the next highest cost country, yet American healthcare is falling short on basic dimensions of quality, outcomes, costs, and equity.

As described in the 2012 Institute of Medicine (IOM) report, Best Care at Lower Cost: The Path to Continuously Learning Health Care in America, achieving their vision of continuously learning health care will depend on broad action by the complex network of individuals and organizations that make up the current health care system, including you. We must work together to achieve two overarching imperatives: to manage the health care system's ever-increasing complexity, and to curb ever-escalating costs. These goals are dependent on the ubiquitous implementation of electronic health records (EHRs), supported by health information exchanges, to enable the nationwide interoperability of health information to evolve. This fluid exchange of patient data also requires careful management of the inherent risks to the confidentiality, integrity, and availability of patient health information.

The legal footings for this evolution started with the Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) which required the adoption and implementation of standards for administrative transactions, code sets, identifiers, security, and privacy. The Health Information Technology for Economic and Clinical Health (HITECH) Act, (part of the American Recovery and Reinvestment Act of 2009) made the Office of the National Coordinator for Health Information Technology (ONC) a part of statutory law and provided financial incentives and support for a roll out of EHR systems and use of electronic clinical information exchanges. In addition, HIPAA requirements for privacy and security were enhanced, and the Secretary of the Department of Health and Human Services (HHS) was directed to undertake "the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected." HHS also promulgated regulations requiring the adoption of updated versions of the transaction standards and the use of ICD-10 coding.

Then Congress enacted the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010. Together, this Affordable Care Act (ACA), also known as "Obamacare," pushed the healthcare industry even further in the direction of expanded use of health information technology. In 2013 HHS published what is known as the Omnibus HIPAA final rule with modifications to the HIPAA Privacy, Security, Enforcement, and Breach Notification Rules as required by the HITECH Act and by the Genetic Information Non-discrimination Act of 2008 (GINA); and to make certain other modifications to the HIPAA rules to improve their workability and effectiveness and to increase flexibility for and decrease burden on regulated entities. These developments affect most aspects of healthcare, and everyone connected professionally with healthcare must understand these changes and what will be required in order both to benefit from and to comply with these new legal requirements. Although EHRs have been implemented by most hospitals and office-based physicians, new requirements for their 'meaningful use' and new demands for uses of the 'big data' that these implementations produce, face significant resistance at all levels, financial, clinical, and political.

All of these developments create substantial compliance challenges for HIPAA covered entities and their business associates and subcontractors, which are now directly covered by HIPAA. Hospitals, clinical organizations, health plans including health insurance companies, physicians, and all other covered entities must implement, update and train their workforces regarding the HIPAA, HITECH, and Omnibus rules generally, as well as institution-specific policies and procedures including corporate compliance programs. Complex requirements regarding data breaches now must be included in the policies and procedures, and in training programs. Health plans will be at risk for new and significant financial penalties under ACA certification requirements. Outsourcing of healthcare IT is complicated by new requirements for agreements and compliance by contractors.

The HIPAA Summit will provide the most up-to-date information on the new laws and regulations. Comprehensive presentations by leading regulators from the Centers for Medicare & Medicaid Services, the Office for Civil Rights, and the Office of the National Coordinator for Health Information Technology will provide unique insights. Private sector leaders will add practical advice from their many experiences in implementation. This HIPAA Summit will address privacy, security, data breach changes and challenges, and the legal and policy issues implicated, as well as electronic health record adoption issues. It will also cover developments and requirements for transactions, code sets, and operating rules and how they are being implemented. Training sessions for HIPAA privacy and security professionals, as well as those responsible for HIT, EHR, HIE, Operating Rules and/or Data Analytics, who intend to apply for certification are also available.

Please join us as we work together to bring the IOM vision into reality.

# **LEARNING OBJECTIVES**

- Understand the basics of HIPAA, HITECH, and ACA laws and regulations, and the effect of healthcare reform on health information exchange.
- Obtain up-to-date information about recent changes to the HIPAA regulations.
- Update covered entities and business associates regarding HIPAA requirements.
- Learn what HIT contractors and subcontractors must do to become compliant.
- Outline the next generation of privacy and security compliance strategies, and how these affect electronic health record adoption and interoperability.
- Equip healthcare organizations with the knowledge and practical applications to achieve "audit readiness."
- Learn security breach analysis and notification strategies, and understand encryption.
- Offer insights into HIPAA privacy and security compliance best practices.
- Understand the operational efficiency opportunities for providers and health plans supported by the operating rules.
- Analyze industry implementation of ICD-10 and operating rules, and articulate strategies for compliance.
- Learn about the operations efficiency opportunities for providers and health plans supported by the operating rules.
- Understand the latest Medicare and Medicaid program incentives for meaningful use of electronic health records, and the role of regional extension centers.
- Gain expertise in the evaluation, selection and adoption of electronic health record systems.
- Anticipate operational issues and learn best practices in electronic health record implementations.
- Prepare attendees for professional HIPAA privacy and security certification examinations.
- Prepare attendees for professional HIT, EHR, HIE and Operating Rules certification examinations.

# WHO SHOULD ATTEND

- Privacy Professionals
- Security Professionals
- Physicians and Other Clinicians
- Hospital and Nursing Home Executives
- Health Plan Professionals
- Employers and Healthcare Purchasers
- · State, Regional and Community-Based Health Information Organizations
- Public Health Officials
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Healthcare IT Consultants, Contractors, Suppliers and Vendors
- State and Federal Policy Makers
- Health Services Researchers
- Academics
- Chief Executive Officers
- Chief Operating Officers
- Chief Technology Officers
- Chief Financial Officers
- Compliance Officers
- Health Law Attorneys and Accountants
- Medical Directors
- Managed Care Professionals
- Medical Group Managers
- Data Managers
- Ethics Officers
- Health Insurance Executives
- Government Agency Employees
- Health Administration Faculty
- Accountable Care Organization Personnel
- Financial Treasury Services Executives
- Revenue Cycle Managers
- Health Information Exchange Participants

# MONDAY, MARCH 21, 2016

# PROFESSIONAL CERTIFICATION PRECONFERENCE



### HIPAA ACADEMY (CHP AND CHA™) PROFESSIONAL CERTIFICATION TRAINING

7:00 am Registration Open



Lorna L. Waggoner, Director, HIPAA Academy, Waukee, IA

Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA

# MONDAY, MARCH 21, 2016

# HIPAA SUMMIT DAY I: OPENING PLENARY SESSION HIPAA PRIVACY



### 1:00 pm Introduction and Overview

Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co chair)



1:15 pm OCR Update and Outreach Jocelyn Samuels, Esq., Director, Office for Civil Rights (OCR), US Department of Health and Human Services; Former Acting Assistant Attorney General for



### 2:00 pm OCR Policy and Implementation Update

Civil Rights, United States Department of Justice, Washington, DC

**Deven McGraw, Esq.**, Partner, Manatt, Phelps & Phillips LLP; Former Director, Health Privacy Project, Center for Democracy & Technology; Former Chief Operating Office, National Partnership for Women & Families, Washington, DC



### 2:30 pm Privacy by Design

Jacki Monson, JD, CHC, CHPC, Chief Privacy Officer, Sutter Health; Former Chief Privacy Officer, Mayo Clinic, Sacramento, CA

Morgan Vanderburg, JD, Compliance/Privacy Officer, Mayo Clinic, Pine Island, MN

3:00 pm Break



### 3:30 pm The HIPAA Privacy Rule and Research: Tensions and Innovations

**Tina Grande, MHS,** Senior Vice President, Policy and Chair, Confidentiality Coalition, Healthcare Leadership Counsel, Washington, DC

Nancy L. Perkins, MPP, JD, Counsel, Arnold & Porter, Washington, DC

8:15 am	Introduction to HIPAA/HITECH Act	
9:00 am	Introduction to HIPAA Privacy	
9: 45 am	Break	
10: 15 am	Advanced HIPAA Privacy Topics	
11:00 am	Introduction to HIPAA Security	
11:45 am	Faculty Q&A	
Noon	Adjournment; Lunch on Your Own	

### 4:00 pm

### Innovation Showcase of New HIPAA Compliance Products and Services



Adam Greene, JD, MPH, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

4:45 pm

Healthcare Chief Privacy Officer Best Practices Roundtable



**Dean Forbes, CIPP** (Invited), Senior Director, Global Privacy Policy and Compliance, Health Care Compliance and Privacy, Johnson & Johnson, New Brunswick, NJ



**Andrea Leeb, Esq.,** *Chief Privacy Officer, Cal INDEX; Former Chief Privacy Officer, Public and Senior Markets Group, United Health Group, Los Angeles, CA* 



**Molly McCoy, Esq.,** Privacy Counsel/Chief Privacy Officer, Blue Shield of California, San Francisco, CA



Jacki Monson, JD, CHC, CHPC, Chief Privacy Officer, Sutter Health; Former Chief Privacy Officer, Mayo Clinic, Sacramento, CA



Morgan Vanderburg, JD, Compliance/Privacy Officer, Mayo Clinic, Pine Island, MN

**Anna C. Watterson, JD, CIPP/US, CIPM,** Associate, Davis Wright Tremaine; Former Policy Analyst, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Moderator)

ADJOURNMENT AND NETWORKING RECEPTION

# **EXHIBIT AND SPONSORSHIP OPPORTUNITIES**

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hcconferences.com.



5:30 pm

# **TUESDAY, MARCH 22, 2016**

# DAY II: MORNING PLENARY SESSION **HIPAA SECURITY**



#### 7:00 am **Registration Open; Networking Breakfast**

8:00 am Welcome and Introduction John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co-Chair)



#### 8:15 am Healthcare Cyber Risk = **Business Risk**

Uday O. Ali Pabrai, MSEE, CISSP, Chief Executive and Co-founder, ecfirst (Home of HIPAA Academy), Irvine, CA



#### 8:45 am How to Determine if an Incident is a HIPAA Data Breach to Ensure Legal Compliance

Rick Kam, CIPP, President and Co-founder, ID Experts, Portland, OR



#### 9:15 am **Recovering from a Breach: Strategies for Reporting and Responding to OCR**

David Holtzman, JD, CIPP, Vice President, Compliance, Cynergistek, Inc.; Former Senior Adviser for HIT and the HIPAA Security Rule, Office for Civil Rights, HHS, Austin, TX



#### 9:45 am Business Associate Breaches — What You Don't Know May Cost You!

Cliff Baker, Managing Partner, Meditology, Atlanta, GA

Janelle Burns, Esg., Corporate Privacy and Security Officer, Baptist Memorial Healthcare Corporation, Memphis, TN

#### 10:15 am Break



#### 10:45 am **Stolen Healthcare Records:** Report from the "Dark Web"

Ben Goodman, CRISC, President, 4A Security & Compliance, New York, NY



#### 11:15 am **Healthcare Chief Security Officer Best Practices Roundtable**

Janelle Burns, Esq., Corporate Privacy and Security Officer, Baptist Memorial Healthcare Corporation, Memphis, TN

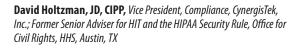


Systems, Unity Health Care, Inc., Washington, DC

Dr. Angela Duncan Diop, ND, CHCIO, Vice President of Information



Clyde Hewitt, MS, Vice President and Chief Security Officer, Allscripts; Immediate Past President, North Carolina Healthcare Information and Communication Alliance (NCHICA), Raleigh, NC





### John C. Parmigiani, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Moderator)

Noon

# AFTERNOON PLENARY SESSION

### **HIPAA, HITECH AND HEALTH REFORM**

#### 1:00 pm Welcome and Introductions



William R. Braithwaite, MD, PhD, "Doctor HIPAA", Braithwaite Consulting; HIPAA Summit Distinguished Service Award Winner; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Co-Chair)

#### 1:15 pm **ONC Privacy and Security Policy Update**



### Lucia Savage, Esq., Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services; Former Senior Associate General Counsel, UnitedHealthcare; Former General Counsel, Pacific Business Group on Health, Washington, DC



### Preparing for and Responding to an **OCR HIPAA Audit**



Margret Amatayakul, MBA, RHIA, CPEHR, CPHIT, CPHIE, CPORA, **CHPS, FHIMSS,** President, Margret\A Consulting, LLC; Adjunct Faculty in Health Informatics, College of St. Scholastica, Schaumburg, IL



Rebecca L. Williams, RN, JD, Partner and Chair, Health Information Practice, Davis Wright Tremaine LLP, Seattle, WA

### **HIPAA Services and Solutions Innovation** Showcase

William R. Braithwaite, MD, PhD, "Doctor HIPAA", Braithwaite Consulting; HIPAA Summit Distinguished Service Award Winner; Former Senior Advisor on Health Information Policy, DHHS, Washington, DC (Moderator)

#### 3:15 pm Break

3:45 pm



Kirk J. Nahra, Esq., Partner, Wiley Rein LLP; Editor, The Privacy Advisor, International Association of Privacy Professionals, Washington, DC



HIPAA and Payment and Delivery System Reform: **Applicability to Participation in Value-based** Payment Arrangements, including MIPs, APMs, ACOs, Medical Home, Bundled Payments, etc.

Paul T. Smith, Esq., Partner, Hooper, Lundy & Bookman, San Francisco, CA

4:45 pm

### Information Governance — the Next Evolution of Privacy and Security



Katherine E. Downing, MA, RHIA, PMP, CHP, HIM Practice Excellence, AHIMA; Adjunct Faculty, HIM Bachelors' Degree Program, University of Cincinnati, Chicago, IL



### **HIPAA Privacy and Security Issues in Health Information Exchange**

Eric T. Thieme, Esq., Counsel, Faegre Baker Daniels; Former General Counsel and Compliance Officer, Indiana Health Information Exchange, Indianapolis, IN

Adjournment 5:45 pm





**Networking Luncheon** 



What's Next for Health Care Privacy and Security?

# WEDNESDAY, MARCH 23, 2016

# DAY III: MORNING CLOSING PLENARY SESSION

### TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION

### 7:00 am 8:00 am

### Welcome and Introductions



### Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co-chair)

**Registration Open; Networking Breakfast** 

8:15 am

### CMS Operating Rules, Health Plan Identifier, ICD-10, and Health Plan Certification Updates

**Denesecia Green**, Deputy Director, National Standards Group (NSG), Office of Enterprise Information (OEI), Centers for Medicare and Medicaid Services, Baltimore, MD



### ACA Operating Rules Update



**Gwendolyn Lohse,** Managing Director, CORE; Deputy Director, CAQH, Washington, DC

9:30 am

### Review Committee and the NCVHS Standards Subcommittee Update

Alexandra (Alix) Goss, Executive Director, Pennsylvania eHealth Partnership Authority; Co-Chair, NCVHS Standards Subcommittee, Harrisburg PA



# 10:15 am H

### Hospitals Leveraging Administrative Simplification and a Post ICD-10 Update



**George Arges,** Senior Director, Health Data Management Group, American Hospital Association, Chicago, IL

# 10:45 am



11:15 am

### **Robert Tennant, MA,** Senior Policy Advisor, Medical Group Management Association, Washinaton, DC

EFT and the Other Transactions, What Transactions are Under-Utilized, and What's Coming Next

### Aggregation and Integration: The Value of Standards in Multi-payer, Multi-provider Initiatives



11:45 am

### Patrick Gordon, MPA, Associate Vice President, Rocky Mountain Health Plans; Former Director, Colorado Beacon Consortium; Former Manager, Colorado Department of Health Care Policy and Financing, Greenwood Village, CO

### Closing Plenary Session Faculty Q&A



Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, CPORA, FHIMSS, President, Boundary Information Group; Member, Board of Examiners, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Moderator)

### 12:15 pm

### SUMMIT ADJOURNMENT



# PARTICIPATION OPTIONS TRADITIONAL

ONSITE ATTENDANCE Simply register, travel to the

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

Onsite



# LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at

your convenience at any time 24/7 for six months following the event.

At your office ...



. . . or home

The archived conference includes speaker videos and coordinated Power-Point presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere

worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



# HOTEL INFORMATION/RESERVATIONS

The Ritz Carlton, Washington DC is the official hotel for the 24th NATIONAL HIPAA SUMMIT. A special group rate of \$299.00 Deluxe room per night (plus tax) has been arranged for Summit Attendees. To make your hotel reservations online please go to www.hipaasummit.com and click on the Travel/Hotel tab.

You can also make reservations by calling **1-800-558-9994** and referencing 24th National HIPAA Summit to receive the special rate.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Monday, February 29, 2016. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

The Ritz Carlton, Washington DC 1150-22nd Street NW • Washington DC 20037 \_\_\_\_\_



# THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

#### **REGARDING WEBCAST REGISTRATIONS**

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.

2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.

3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.

4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.

5. User name and password use will be monitored to assure compliance.

6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap. 7. For Webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

#### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.

2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the Webcast option. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

#### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

#### **REGISTRATION OPTIONS**

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

Online at www.HIPAASummit.com.

• Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

#### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

#### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a webcast registration. For more information, please call the Conference Office at 800-503-7417 or 206-452-5624.

#### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

# HIPAA SUMMIT CONTINUING EDUCATION UNITS (CEUs)

### ΑΗΙΜΑ

Approved for up to 18.0 AHIMA credits.

#### COMPLIANCE CERTIFICATION BOARD CONTINUING EDUCATION UNITS (CCB CEUs)

The Summit is approved for up to 21.3 Compliance Certification Board CCB Credits.

#### **HEALTH IT CERTIFICATION**

Approval for 19.45 Health IT Certification credits.

#### NASBA CPE CREDIT

Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 19.45 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or petergrant@dwt.com.

#### PENDING CONTINUING EDUCATION CREDITS

The Summit is currently pending approval to offer California and Pennsylvania MCLE Credit.

#### **CERTIFICATE OF ATTENDANCE**

Onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

#### **TUITION SCHOLARSHIPS**



The HIPAA Summit is now offering a limited number of partial and full Tuition Scholarships supported by

the Heritage Provider Network to qualifying representatives of consumer advocate organizations, safety net providers, academics, students and health services research organizations. The Tuition Scholarship application form can be downloaded from the Summit website.

Your health in good hands

#### **REGISTRATION BINDING AGREEMENT**

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

#### **DISCOUNT CODES**

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

#### **GENERAL TERMS AND CONDITIONS**

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

#### FOR FURTHER INFORMATION

Call 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, send e-mail to registration@hcconferences.com, or visit our website at www.HIPAASummit.com.

HOW TO REGISTER: Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.HIPAASummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, Monday-Friday, 7 AM - 5 PM PST E-MAIL: registration@hcconferences.com

# **HIPAA SUMMIT**

### COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME	ADDRESS
SIGNATURE OF REGISTRANT - REQUIRED	CITY/STATE/ZIP
JOB TITLE	TELEPHONE
ORGANIZATION	E-MAIL
	Special Needs (Dietary or Physical)

### **ONSITE CONFERENCE ATTENDANCE**

#### **PROFESSIONAL TRAINING PRECONFERENCE:**

□ HIPAA ACADEMY CHA<sup>TM</sup>/CHP PROFESSIONAL TRAINING — One half day \$595 Note that the professional certification Preconference above provides all courses and exam necessary for HIPAA Academy's CHA<sup>TM</sup> program. Following the preconference, you may register for the online CHA<sup>TM</sup> certification examination. Upon your successful completion of that exam, you will be awarded the CHA<sup>TM</sup> certification. If you wish to take the additional courses necessary for HIPAA Academy's CHP program and/or any of the certification examinations online, you may register for package discounts below.

**CONFERENCE** (Does not include preconference):

Through Friday, January 22, 2016*	\$1,195
Through Friday, February 19, 2016**	\$1,495
After Friday, February 19, 2016	\$1,795

#### GROUP REGISTRATION DISCOUNT (Does not include preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously. (Does not include Preconference. Rates are per person.):

Through Friday, January 22, 2016*	\$ 995
Through Friday, February 19, 2016**	\$1,295
After Friday, February 19, 2016	\$1,595

#### **CONFERENCE ELECTRONIC MEDIA:**

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

□ Flash Drive (\$129 + \$15 shipping) \$ 144 □ 6 months' access on Web \$ 129 Professional Certification Preconference is not included in the broadcast or post conference media.

# $\begin{array}{l} \text{ONLINE} \ - \ \text{SUPPLEMENTAL HIPAA ACADEMY} \ (\text{CHP AND CHA}^{\text{\tiny TM}}) \\ \text{ONLINE TRAINING/EXAMINATIONS} \end{array}$

(Supplemental Training is only available to those who register for Preconference	e-	_
HIPAA Academy Basic Training)		
All HIPAA Courses (101-110) — Regularly \$795	\$	345
CHP Certification Package (101-110 and CHP examination) —		

CHP Certification Package (101-110 and CHP examination) —	
Regularly \$1,195	\$ 695

### WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7. Professional Certification Preconference is not included in the broadcast or post conference media.

#### INDIVIDUAL REGISTRATION:

🖵 Through Friday, January 22, 2016*	\$ 795
🖵 Through Friday, February 19, 2016**	\$1,095
🖵 After Friday, February 19, 2016	\$1,395

#### **GROUP REGISTRATION:**

Co

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

onference Access:	🖵 5 or more \$595 each	🖵 20 or more \$395 each		
	🖵 10 or more \$495 each	🖵 40 or more \$295 each		

See INTELLECTUAL PROPERTY POLICY, page 6.

#### **CONFERENCE ELECTRONIC MEDIA:**

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

Professional Certification Preconferences are not included in the broadcast or post conference media. (All Webcast attendees automatically receive 6 months access on web.)

# SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to Accountable Care News, Medical Home News, Population Health News, Predictive Modeling News or Readmissions News for only \$295 (regular rate \$468) and an annual subscription to Health Insurance Marketplace News or Healthcare Innovation News, for only \$195 (regular rate \$295) when ordered with your conference registration.

5			
Accountable Care News	\$ 295	Readmissions News	\$ 295
Medical Home News	\$ 295		
Population Health News	\$ 295	Health Insurance Marketplace News	\$ 195
Predictive Modeling News	\$ 295	Healthcare Innovation News	\$ 195

\* This price reflects a discount for registration and payment received through Friday, January 22, 2016.

\*\* This price reflects a discount for registration and payment received through Friday, February 19, 2016.

**REGISTRATION BINDING AGREEMENT** 

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For Webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT #

EXPIRATION DATE

SECURITY CODE

NAME OF CARDHOLDER

SIGNATURE OF CARDHOLDER

#### PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

#### TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at HIPAA Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

**Discount Code:** 

You may also register online at www.HIPAASummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.



**HIPAA Summit** 

Publications Printing Dept. PO Box 12827 Palm Desert, CA 92255 USA (Address for Return Mail Only) PRESORTED FIRST CLASS U.S. POSTAGE PAID PERMIT # 1 PALM DESERT, CA



# www.HIPAASummit.com

