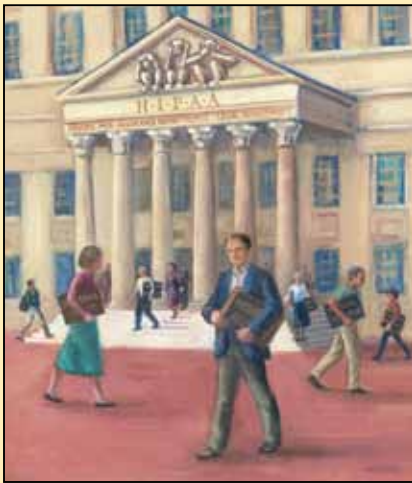


# THE SIXTH NATIONAL *HIPAA* Summit West



*Healthcare Privacy and Security after HITECH and Health Reform*

PART OF



Grantors:



## FEATURING PROFESSIONAL CERTIFICATION PRECONFERENCE

- HIPAA Academy Professional Certification (CHA™, CHP and CSCS™) Training

## SPECIAL SESSIONS ON HIPAA PRIVACY

- OCR Update
- Overview of Regulatory Changes to the Privacy Rule
- Addressing Privacy in a New Era of Enforcement
- What a HIPAA Performance Audit is under GAGAS
- Preparation for and Responding to an OCR HIPAA Audit
- The Long Arm of HIPAA: Business Associate Relationships Post-HITECH
- Privacy and Security Challenges in Integrated Care

## HIPAA SECURITY

- Checklist for HIPAA and HITECH Compliance: Ensure Always Ready Audit State
- Incident Response: Are You Ready?
- Business Associates and HIPAA Security: Will BAs be your Achilles Heel?
- Stepping into the Breach: An Update on HITECH Breach Notification
- Criticality of Universal Identity for Secure Messaging in Healthcare

## HITECH AND HIPAA

- ONC Privacy and Security Policy Update
- Criticality of Universal Identity for Secure Messaging in Healthcare
- Moving Data to the Cloud: Is it Safe Up There?
- HIPAA and Payment and Delivery System Reform: ACOs, Medical Home, Bundled Payments, etc.
- HIPAA Compliance Issues in Contracting with Data Registries

## TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION

- Overview of Transactions and Code Sets, Operating Rules, Health Plan Identifier and ICD 10 Implementation
- ACA Operating Rules Update
- Eligibility and Claims Status Operating Rules
- Operating Rules and their Implementation for EFT and ERA and the Business Case for Improving ERA and EFT
- The Impact of ACA 1104 on Medical Practices
- ICD 10 Update

Onsite:

October 10 – 12, 2012

San Francisco, CA

Hilton San Francisco

A Hybrid Conference & Internet Event

See page 3

Online: In your own office or home live via the Internet with 24/7 access for six months

Keynote Speakers:



**Denise M. Buening, MsM** (Invited), Acting Deputy Director, Office of E-Health Standards and Services, Office of Enterprise Management, Centers for Medicare and Medicaid Services, US Department of Health and Human Services



**Michael D. Ebert**, Partner, Advisory Services, KPMG Engagement Partner, OCR HIPAA Audit Contract



**Deven McGraw, Esq.**, Director, Health Privacy Project, Center for Democracy and Technology; Former Chief Operating Officer, National Partnership for Women & Families



**Joy Pritts, Esq.**, Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services; Former Senior Scholar, O'Neill Institute for National and Global Health Law and Research; Associate Professor with the Health Policy Institute, Georgetown University



**Leon Rodriguez**, Director, Office for Civil Rights (OCR), US Department of Health and Human Services; Former Chief of Staff and Deputy Assistant Attorney General, Civil Rights Division, US Department of Justice

Co Chairs:



**William R. Braithwaite, MD, PhD**, "Doctor HIPAA", Chief Medical Officer, Equifax; HIPAA Summit Distinguished Service Award Winner; Former Senior Advisor on Health Information Policy, US Department of Health and Human Services



**Adam Greene, JD, MPH**, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services



**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS**, President, Boundary Information Group; Member, Board of Examiners and Co-Founder, Health IT Certification, LLC; Past Chair, WEDI



**John C. Parmigiani**, President, John C. Parmigiani and Associates, LLC; HIPAA Summit Distinguished Service Award Winner; Former Director of Enterprise Standards, HCFA

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Our healthcare system is in critical condition; its costs are out of control, and it's failing to keep us healthy. Medical bills are the leading cause of bankruptcy. We spend twice as much per person to pay for a healthcare system whose results rank last of all industrialized nations. Recent health reform legislation seeks to change all of this. A key component of health reform is a push towards ubiquitous electronic health records (EHRs) supported by nationwide health information exchange. Paper systems can never solve these problems! Higher quality, lower cost healthcare can result only if we incorporate interoperable health information exchange and standardized, secure electronic communication of administrative and clinical transactions.

The Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) began the rebuilding process by requiring the adoption of government standards for administrative transactions, code sets, identifiers, security, and privacy. The Health Information Technology for Economic and Clinical Health (HITECH) Act, (part of the American Recovery and Reinvestment Act of 2009) made the Office of the National Coordinator for Health Information Technology a part of statutory law and provided financial incentives and support for a roll out of EHR systems and use of electronic clinical information exchanges. In addition, HIPAA requirements for privacy and security were enhanced, and the Secretary of the Department of Health and Human Services (HHS) was directed to undertake "the development of a nationwide health information technology infrastructure that allows for the electronic use and exchange of information and that ensures that each patient's health information is secure and protected." HHS also promulgated regulations requiring the adoption of updated versions of the transaction standards and the use of ICD-10 coding.

Last year Congress enacted healthcare reform legislation in the form of the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010 (combined, now referred to as PPACA or ACA), which pushes the healthcare industry even further in the direction of expanded use of health information technology. HHS is producing many more regulations regarding privacy, security, electronic health records, and operating rules to add value to the administrative transaction and code set standards. Just when we thought that the HIPAA changes had settled in, HIPAA changes are off and running again! These developments will affect most aspects of healthcare and everyone connected professionally with healthcare must understand these changes and what will be required in order both to benefit from and to comply with the new legal requirements.

All of these developments create substantial HIPAA compliance challenges for HIPAA covered entities and their business associates and subcontractors. Hospitals, physician organizations and other covered entities still must implement, update and train their workforces regarding HIPAA and HITECH generally, and institution-specific policies and procedures. Complex requirements regarding data breaches now must be included in policies and procedures, and in training programs. New challenges relating to accounting for disclosures and anticipated privacy and security audits must be dealt with, even before final regulations provide guidance. Health plans will be at risk for new and significant financial penalties under ACA certification requirements.

The HIPAA Summit will provide the most up-to-date information on the status and schedule for publication of the new regulations. Comprehensive presentations by leading regulators from the Centers for Medicare & Medicaid Services, the Office for Civil Rights, and the Office of the National Coordinator for Health Information Technology, will provide unique insights. Private sector leaders will add practical advice from their many experiences in implementation. This HIPAA Summit will address privacy and security and data breach changes and challenges and the legal and policy issues implicated, as well as electronic health record adoption issues. It will also cover developments and requirements for transactions and code sets and operating rules about how they are being implemented. It will also include training sessions for HIPAA privacy and security professionals who intend to apply for certification.

## Learning Objectives:

- Prepare attendees for professional HIPAA privacy and security certification examinations.
- Understand the basics of HIPAA, HITECH, and PPACA/ACA laws and regulations, and the effect of healthcare reform on health information exchange.
- Obtain up-to-date information about recent and upcoming changes to the HIPAA regulations
- Outline the next generation of privacy and security compliance strategies, and how these affect electronic health record adoption and interoperability.
- Equip Healthcare Organizations with the knowledge and practical applications to achieve "audit readiness"
- Learn security breach analysis and notification strategies.
- Understand the operational efficiency opportunities for providers and health plans supported by the operating rules.
- Analyze Industry Readiness for implementation of 5010, ICD-10, and operating rules, and articulate strategies for compliance.
- Learn about the operations efficiency opportunities for providers and health plans supported by the operating rules.
- Understand the Medicare program incentives for meaningful use of electronic health records, and the role of regional extension centers.
- Gain expertise in the evaluation, selection and adoption of electronic health record systems.
- Anticipate operational issues and learn best practices in electronic health record implementations.

## Who Should Attend:

- Privacy Professionals
- Security Professionals
- Clinicians
- Hospitals and other Healthcare Providers
- Health Plan Professionals
- Employers and Healthcare Purchasers
- State, Regional and Community-Based Health Information Organizations
- Public Health Officials
- Pharmaceutical, Biotechnology and Medical Device Manufacturers
- Healthcare IT Consultants, Suppliers and Vendors
- State and Federal Policy Makers
- Health Services Researchers
- Academics
- Chief Executive Officers
- Chief Operating Officers
- Chief Technology Officers
- Chief Financial Officers
- Compliance Officers
- Health Law Attorneys
- Medical Directors
- Physicians
- Managed Care Professionals
- Medical Group Managers
- Data Managers
- Ethics Officers
- Health Insurance Executives
- Consultants
- Government Agency Employees
- Health Administration Faculty

Wednesday, October 10, 2012

## PROFESSIONAL CERTIFICATION PRECONFERENCES

Participation optional; Choose only one; Separate registration required.

### PROFESSIONAL CERTIFICATION PRECONFERENCE I: HIPAA ACADEMY (CHP, CHSS™ AND CHA™) PROFESSIONAL CERTIFICATION TRAINING

7:30 am Registration Open

8:00 am Introduction and Overview

**Uday O. Ali Pabrai, CISSP, CHSS**, Chief Executive and Co founder, ECFirst (Home of HIPAA Academy), Newport Beach, CA

8:45 am Introduction to HIPAA/HITECH Act

**Lorna L. Waggoner**, Director, HIPAA Academy, Waukee, IA

9:30 am Introduction to HIPAA Privacy

**Lorna L. Waggoner**, Director, HIPAA Academy, Waukee, IA

10:15 am Advanced HIPAA Privacy Topics

**Paul T. Smith, Esq.**, Partner, Hooper, Lundy & Bookman, San Francisco, CA

11:00 am Break

11:45 am Introduction to HIPAA Security

**Ali Pabrai, CISSP, CSCS**, Chief Executive and Co founder, ECFirst (Home of HIPAA Academy), Newport Beach, CA

Noon Faculty Q&A

12:30pm Adjournment; Lunch on Your Own

## Participation Options

### Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

### Live and Archived Internet Attendance

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



Onsite



At your office . . .



. . . or home

Wednesday, October 10, 2012

## HIPAA SUMMIT DAY I

### OPENING PLENARY SESSION — HIPAA PRIVACY

2:00 pm Introduction, Overview and Addressing Privacy in a New Era of Enforcement



**Adam Greene, JD, MPH**, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services, Washington, DC (Co chair)

2:45 pm The Perspective of a Privacy Advocate



**Deven McGraw, Esq.**, Director, Health Privacy Project, Center for Democracy and Technology; Former Chief Operating Officer, National Partnership for Women & Families, Washington, DC

3:15 pm Break

3:45 pm What a HIPAA Performance Audit is under General Accepted Government Audit Standards (GAGAS)

**Michael D. Ebert**, Partner, Advisory Services, KPMG Engagement Partner, OCR HIPAA Audit Contract, Philadelphia, PA

**Mark M. Johnson, CISSP**, National HIPAA Services Director, KPMG, Nashville, TN

4:15 pm Preparation for and Responding to an OCR HIPAA Audit

**Carole A. Klove, RN, JD**, Director of Special Projects, UCSF Medical Center/UCSF Benioff Children's Hospital, San Francisco, CA

**Gerry Hinkley, Esq.**, Partner and Chair, Health Care Industry Team, Pillsbury Winthrop Shaw Pittman LLP, San Francisco, CA

4:45 pm The Long Arm of HIPAA: Business Associate Relationships Post-HITECH

**Reece Hirsch, Esq.**, Partner, Morgan, Lewis & Bockius, LLP, San Francisco, CA

5:15 pm HIPAA Privacy and Handling A Breach

**Sean M. Weiss**, Vice President and Chief Compliance Officer, DecisionHealth, Gaithersburg, MD

5:45 pm Privacy and Security Challenges in Integrated Care

**Tim Timmons, CCEP, CHPC, CHP, CHSS**, Corporate Integrity Officer, Greater Oregon Better Health Initiative, The Dalles, OR

6:15 pm Adjournment

### EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email [exhibits@hconferences.com](mailto:exhibits@hconferences.com).

Thursday, October 11, 2012

## HIPAA SUMMIT DAY II

### HIPAA SUMMIT KEYNOTE ADDRESS

8:00 am **OCR Update**



**Leon Rodriguez**, Director, Office for Civil Rights (OCR), US Department of Health and Human Services, Washington, DC

### MORNING PLENARY SESSION — HIPAA SECURITY

8:45 am **Welcome and Introduction**



**John C. Parmigiani**, President, John C. Parmigiani and Associates, LLC; Former Director of Enterprise Standards, HCFA, Ellicott City, MD (Co Chair)

9:00 am **New Checklist for HIPAA and HITECH Compliance: Ensure Always Ready Audit State**



**Ali Pabrai, CISSP, CSCS**, Chief Executive and Co founder, ECFirst (Home of HIPAA Academy), Newport Beach, CA

9:30 am **Incident Response: Are You Ready?**

**Chris Apgar, CISSP**, Chief Executive Officer and President, Apgar & Associates, LLC, Portland, OR

10:00 am **Break**

10:30 am **Business Associates and HIPAA Security: Will BAs be your Achilles Heel?**

**Rebecca Fayed, JD, MPH**, Associate General Counsel and Privacy Officer, The Advisory Board Company, Washington, DC

11:00 am **Stepping into the Breach: An Update on HITECH Breach Notification**

**Rebecca Williams, Esq.**, Partner and Chair, HIT/HIPAA Practice, Davis Wright Tremaine LLP, Seattle, WA

11:15 am **Healthcare Data Security: Beating the Perfect Storm**

**Andrew Litt, MD**, Chief Medical Officer, Dell Healthcare and Life Sciences, Park City, UT

Noon **Networking Luncheon**

### AFTERNOON PLENARY SESSION — HIPAA, HITECH AND HEALTH REFORM

1:00 pm **Welcome and Introductions**



**William R. Braithwaite, MD, PhD**, “Doctor HIPAA”, Chief Medical Officer, Anakam, Inc.; Former Senior Advisor on Health Information Policy, US Department of Health and Human Services, Washington, DC (Co Chair)

1:15 pm **ONC Privacy and Security Policy Update**



**Joy Pritts, Esq.**, Chief Privacy Officer, Office of the National Coordinator for Health IT, US Department of Health and Human Services; Former Senior Scholar, O’Neill Institute for National and Global Health Law and Research, Associate Professor with the Health Policy Institute, Georgetown University, Washington, DC

1:45 pm **Moving Data to the Cloud: Is it Safe Up There?**

**Tom McAndrew, MBA**, Executive Vice President, Professional Services, Coalfire, Seattle, WA

2:15 pm **Criticality of Universal Identity for Secure Messaging in Healthcare**

**Peter Tippett, MD, PhD**, Vice President and Chief Medical Information Officer, Verizon Connected Healthcare Solutions, Ashburn, VA

2:45 pm **HIPAA and Payment and Delivery System Reform: Applicability to ACOs, Medical Home, Bundled Payments, etc.**

**Paul T. Smith, Esq.**, Partner, Hooper, Lundy & Bookman, San Francisco, CA

3:15 pm **Break**

3:45 pm **The (New) Current and Future Healthcare IT Paradigm for Staying Connected: The Cheese has Moved — Finding your Cheese**

**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS**, President, Boundary Information Group; Member, Board of Examiners and Co-Founder, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO

4:15 pm **HIPAA Compliance Issues in Contracting with Data Registries**

**Austin M. O’Flynn, Esq.**, Senior Counsel, IT, IP, Privacy, Data Security, eDiscovery, Internet and Healthcare Law, Dignity Health, San Francisco, CA

4:45 pm **Case Studies: Expanding the HIPAA Risk Analysis into the Meaningful Use Risk Assessment**

**Caroline Ramsey-Hamilton**, President, Risk & Security LLC, Coral Springs, FL

5:15 pm **Rx for mThreats in Today’s Healthcare Institutions**

**Dan Berger**, Chief Executive Officer, RedSpin, Carpinteria, CA

5:45 pm **ADJOURNMENT AND NETWORKING RECEPTION**



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Friday, October 12, 2012

## HIPAA SUMMIT DAY III

### MORNING CLOSING PLENARY SESSION — TRANSACTIONS, CODE SETS, OPERATING RULES, HEALTH PLAN IDENTIFIER AND ICD 10 IMPLEMENTATION

7:00 am Registration Open; Networking Breakfast

8:00 am Welcome and Introductions



**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS**, President, Boundary Information Group; Member, Board of Examiners and Co-Founder, Health IT Certification, LLC; Past Chair, WEDI, Denver, CO (Co Chair)

8:15 am Overview of Transactions & Code Sets, Operating Rules, Health Plan Identifier and ICD 10 Implementation



**Denise M. Buening, MsM** (Invited), Acting Deputy Director, Office of E-Health Standards and Services, Office of Enterprise Management, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Washington, DC

9:00 am ACA Operating Rules Update



**Gwendolyn Lohse**, Managing Director, Committee on Operating Rules for Information Exchange (CORE), Council for Affordable Quality Healthcare (CAQH), Washington, DC

9:30 am Eligibility and Claims Status Operating Rules

**Timothy Kaja, MBA**, Senior Vice President, UnitedHealth Group; President, Provider and Network Service, UnitedHealthcare, Minnetonka, MN

10:00 am Break

10:15 am Operating Rules and their Implementation for EFT and ERA and the Business Case for Improving ERA and EFT

**Stuart M. Hanson**, Vice President and Leader, Healthcare Solutions Team, Fifth Third Bank, Chicago, IL

10:45 am The Impact of ACA 1104 on Medical Practices

**Robert M. Tennant, MA**, Senior Policy Advisor, Medical Group Management Association, Washington, DC

11:15 am ICD 10

**Jim Daley, MBA**, Director, IS Risk and Compliance, BlueCross BlueShield of South Carolina; Chair Elect, WEDI, Columbia, SC

**Dan Rode, MBA, CHPS, FHFMA**, Vice President of Policy and Government Relations, American Health Information Management Association (AHOMA), Washington, DC

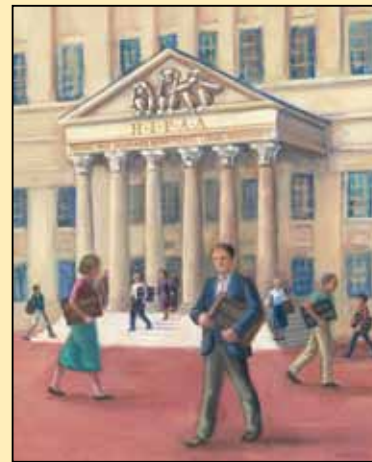
Noon Closing Plenary Session Faculty Q&A

12:30 pm SUMMIT ADJOURNMENT

# Save the Date!

## THE TWENTY-FIRST NATIONAL *HIPAA Summit*

February 19 – 21, 2013  
Washington, DC • Ritz-Carlton Hotel



*The Leading Forum  
on Healthcare EDI,  
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Co Chairs:

**William R. Braithwaite, MD, PhD**, “Doctor HIPAA”, Chief Medical Officer, Equifax; HIPAA Summit Distinguished Service Award Winner; Former Senior Advisor on Health Information Policy, US Department of Health and Human Services

**Alan S. Goldberg, JD, LLM**, Attorney and Counselor at Law; Past President and Fellow, American Health Lawyers Association; Adjunct Professor of Health Law, George Mason University; HIPAA Summit Distinguished Service Award Winner

**Adam Greene, JD, MPH**, Partner, Davis Wright Tremaine; Former Senior Health Information Technology and Privacy Specialist, Office for Civil Rights, US Department of Health and Human Services

**Steven S. Lazarus, PhD, CPEHR, CPHIT, CPHIE, FHIMSS**, President, Boundary Information Group; Member, Board of Examiners and Co-Founder, Health IT Certification, LLC; Past Chair, WEDI

**John C. Parmigiani**, President, John C. Parmigiani and Associates, LLC; HIPAA Summit Distinguished Service Award Winner; Former Director of Enterprise Standards, HCFA

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See website

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months of access from the date of issuance of a user name and password.
4. Only one user (per user name and password) may access the archived conference. It is not permissible to share the user name and password with third parties. Should Internet registrants choose to access post conference content via alternative media (Flash Drive), this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-7417 or 206-452-5624 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### HOTEL INFORMATION/RESERVATIONS

The Hilton San Francisco Union Square is the official hotel for the Sixth National HIPAA Summit West. A special group-rate of \$259.00 single/double per night (plus tax) has been arranged for Summit attendees.

When making your reservation, please call 1-800-HILTONS for Hilton Reservations or directly to the hotel at 415-771-1400 and refer to the Group Code "HCA" or by the group name HIPAA Summit West to get the group rate. Information on how to make your reservations online is available on the travel page of the conference website. [www.hipaasummit.com](http://www.hipaasummit.com)

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Monday, September 10, 2012. After this date, reservations will be accepted on a space-available basis at the prevailing rate.

#### Hilton San Francisco Union Square

333 O'Farrell St. • San Francisco, CA 94102 • 415-771-1400

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CONTINUING EDUCATION UNITS (CEUs)

The Summit does not offer pre-approved Continuing Educations Credits (CEUs) directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-7417 or 206-452-5624.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-7417 (Continental US, Alaska and Hawaii only) or 206-452-5624, send e-mail to [registration@hcconferences.com](mailto:registration@hcconferences.com), or visit our website at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

# The Sixth HIPAA Summit West

**HOW TO REGISTER:** Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7417 (Continental US, Alaska and Hawaii only) or

206-452-5624, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)

## COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME \_\_\_\_\_  
 SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_  
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 ORGANIZATION \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY/STATE/ZIP \_\_\_\_\_  
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 E-MAIL \_\_\_\_\_  
 Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

### PROFESSIONAL TRAINING PRECONFERENCE

#### PROFESSIONAL CERTIFICATION PRECONFERENCE:

One half day \$ 595  
 HIPAA ACADEMY CHA/CSCS/CHP Professional Certification Training  
 Note that the professional certification Preconference above provides all courses necessary for HIPAA Academy's CHA program. Following the preconference, you may register for the online CHA certification examination. Upon your successful completion of that exam, you will be awarded the CHA certification. If you wish to take the additional courses necessary for HIPAA Academy's CHP and CSCS programs and/or any of the certification examinations online, you may register for package discounts below.

#### CONFERENCE REGISTRATION (Does not include Preconference):

- Through Friday, August 3, 2012\* \$ 1,195
- Through Friday, September 7, 2012\*\* \$ 1,495
- After Friday, September 7, 2012 \$ 1,795

#### GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

##### Conference:

- Through Friday, August 3, 2012\* \$ 995
- Through Friday, September 7, 2012\*\* \$ 1,295
- After Friday, September 7, 2012 \$ 1,595

#### CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

- Flash Drive (\$99 + \$15 shipping) \$ 114
- 6 months' access on Web \$ 99

Professional Certification Preconference is not included in the broadcast or post conference media.

### ONLINE — SUPPLEMENTAL HIPAA ACADEMY (CHP, CSCS™ AND CHA™) ONLINE TRAINING/EXAMINATIONS

(Supplemental Training is only available to those who register for Preconference I - HIPAA Academy Basic Training)

- All HIPAA Courses (101-108) — Regularly \$645 \$ 345
- All CSCS Courses (201-210) — Regularly \$795 \$ 495
- CHP Certification Package (101, 102, 103, 104, 105, 106, 107, 108 and CHP examination) — Regularly \$995 \$ 695
- CSCS Certification Package (201-210 and CSCS examination) — Regularly \$995 \$ 695
- CHP & CSCS Certifications Package (101-108, 201-210 and CHP and CSCS exams) — Regularly \$1,795 \$ 1,295

## PAYMENT

Discount Code: \_\_\_\_\_

## TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at HIPAA Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at [www.HIPAAsummit.com](http://www.HIPAAsummit.com).

- Check/money order enclosed (payable to Health Care Conference Administrators LLC)
- Payment by credit card:  American Express  Visa  Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

## ONLINE CONFERENCE ATTENDANCE

Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

Professional Certification Preconference is not included in the broadcast or post conference media.

#### INDIVIDUAL REGISTRATION:

- Through Friday, August 3, 2012\* \$ 795
- Through Friday, September 7, 2012\*\* \$ 1,095
- After Friday, September 7, 2012 \$ 1,395

#### GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

- Conference Access:**  5 or more \$595 each  20 or more \$395 each  
 10 or more \$495 each  40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

#### CONFERENCE ELECTRONIC MEDIA:

Online attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

- Flash Drive (\$99 + \$15 shipping) \$ 114

Professional Certification Preconference is not included in the broadcast or post conference media.

(All online attendees automatically receive 6 months access on web.)

## SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND ONLINE ATTENDEES:

You can purchase an annual subscription to *Predictive Modeling News* for only \$295 (regular rate \$468) when ordered with your conference registration.

- Predictive Modeling News* \$ 295

\* This price reflects a discount for registration and payment received through Friday, 8/3/12.

\*\* This price reflects a discount for registration and payment received through Friday, 9/7/12.

## REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

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*The HIPAA Summit offers the following HIPAA Academy  
online professional certification examinations:*

- Certified HIPAA Professional (CHP)
- Certified Security Compliance Specialist (CSCS™)
- Certified HIPAA Administrator (CHA™)

